

Local Dealer Sells Car In Central America

An unusual automobile transaction took place in Northfield last week when Spencer Bros., local Ford Dealers, took an order for a Ford V-8 Coupe to be delivered in San Jose, Guatemala, Central America. The car was purchased on the floor of the Spencer Garage by Gaylord Marsh, American Consul General to Guatemala and the transaction called for its delivery Wednesday at pier No. 61 in New York City. It was driven to New York by Paul Thompson of the garage mechanical force. Upon its arrival in Guatemala it will have to be lightened into the arbor after which it will be driven over the mountains to its destination.

Mr. Marsh who was visiting friends in Northfield and vicinity sailed from New York on the same ship with the car, the Grace Liner Santa Paula, to-day.

Boy Scout News

The Scout Jamboree at Northampton last Saturday afternoon was favored with ideal weather. The following members of Northfield Troop 9 went into camp on Friday evening at the Fair Grounds under Scoutmaster Lewis Wood:

Robert Washer, Stanley Smolen, Ray Miller, Jack Polhemus, Aiden French, James Krause, George Butynski, Wallace Weed, Charles Leach, Jr., Ralph Kervian, Ellisworth Cota, and Roman Mankowsky.

The three last named are Sea Scouts, and made a brave show in their naval uniform on the good ship "Quinn-tuk." Scoutmaster Wood also wears the Sea Scout uniform.

The troop committee consisting of George McEwan, Lester E. Polhemus and A. P. Pitt marched in the parade with the Scouts. George Butynski carried the American colors, and James Krause the troop flag.

The Sea Scouts erected their ship in the vestry of the Trinitarian Church last Tuesday for the meeting of the Brotherhood, when an opportunity was given Scoutmaster Lewis Wood to explain and demonstrate this recent development of Scouting in order to retain the interest of older boys. Ronald Askren, Glenn Billings, Ellisworth Cota, and John Lerner-towitz were on duty in Sea Scout uniform on the ship. Mr. Wood bespoke the interest of the members in this movement among the boys in town.

Town Team Wins

The Northfield A. A. gave Barnardston a Baseball lesson on Friday night at the Hotel Grounds. The local team scored 21 runs in 6 times at bat while the visiting firemen were collecting 2. The game was scheduled as a practice game was just that and no more. It did serve to give the fans an opportunity of looking over the team.

Score: NORTHFIELD A. A.

	AB	R	H	PO	A	E
Plotczyk, ss	5	3	2	1	2	0
Amsden, cf	5	2	2	0	0	0
Urgwicz, 2b	5	3	2	0	0	1
Cembalistic, if	5	2	3	2	0	0
Schauer, c	5	2	3	2	0	0
Glazier, 3b	5	1	1	0	3	0
Haven, 1b	5	3	3	8	1	0
Cook, rf	4	3	2	1	0	0
Farley, p	4	2	3	0	2	1
Totals	43	21	20	8	2	

Score: BARNARDSTON

	AB	R	H	PO	A	E
Martin, ss	3	0	0	0	1	3
E. Kratz, 3b	3	1	0	2	4	0
Day, 2b	3	0	0	1	0	0
Bardwell, c	3	0	1	7	0	1
Pratt, 1b	3	0	1	5	0	0
N. Kratz, p	3	0	0	1	0	0
Judd, cf	3	0	1	0	0	0
Jillson, if	3	0	0	1	0	1
Streeter, rf	3	1	0	0	0	0
Allen, p	0	0	0	0	0	0
Totals	27	2	3	17	5	

Innings: 1 2 3 4 5 6 7
N. A. A. 2 1 1 3 0 1 4 —21
Barnardston 0 0 0 0 2 0 —2

Two base hits, Urgiewicz, Amsden, Cook, Haven 2. Three base hits, Urgiewicz, Struck out by Farley 8, by Kratz 5, by Allen 2. Base on balls, by Farley 2, by Kratz 3.

Scout Drive

The result of the recent drive for the Boy Scouts has been very satisfactory. Seventy-nine dollars was raised.

Much credit for the success of the above drive was due to the men who canvassed the town: Lester Polhemus, A. P. Pitt, George McEwan, Charles Gilbert, Rev. W. W. Coe, Sidney Given, Allen H. Wright, Division Chairman

Parent-Teachers Union

The Parent's and Teacher's Union has given up its plan of holding a Public Progressive Supper in May as the calendar seems already crowded with Social Events. Instead the Teachers will be entertained at an out-of-door Supper at the home of Mrs. Clarence Steadler, Monday evening May 28th at 6:30. This will serve to express the Parent's appreciation of the Teachers' patience and tireless efforts in the children's behalf.

Mount Hermon Notes

BURGLARY ATTEMPT

Mount Hermon, Mass.—An attempted safe-break at Mount Hermon School, Mt. Hermon, Mass., was discovered about nine o'clock Sunday morning by S. Allen Norton, treasurer of the school. Entering the Administration Building just before the chapel service, he found that the school safe had been tampered with, and that the combination dial had been broken off. The exact time of the break is not known, but it probably occurred sometime after the office had closed Saturday afternoon. From all appearances the attempt was the work of an amateur with no knowledge of safe combinations, because the safe had not been opened. In all probability the thief entered by one of the windows on the ground floor of the building. A careful check-up revealed that nothing had been taken from the building. The State Police from Shelburne Falls Barracks were called but found no clues. A finger-print expert found no prints on the safe. Authorities believe that it was probably the work of an outsider. This break may also be connected with the theft of fifty dollars' worth of tools from the carpenter shop which was entered on Monday, May 14.

Mount Hermon, Mass.—The elections to student activities for the coming year were recently held. The results are as follows:

Class of '35

Pres.	Ed. G. Nixon
Vice Pres.	F. R. Fortune
Treasurer	H. S. Mersereau

Class of '37

Pres.	W. M. Force
Vice Pres.	L. Carhart
Treasurer	J. K. Blanchard

North Crossley Hall

Pres.	V. C. Sandham
Vice Pres.	D. W. Kanaly
Treasurer	S. L. Harrod

South Crossley Hall

Pres.	O. T. Critter
Vice Pres.	R. T. Washburn
Treasurer	P. J. Zambreno

Class of '36

Pres.	H. L. Wyman
Vice Pres.	S. L. Harrod
Treasurer	S. E. Harrod

Overbourn Hall

Pres.	J. T. Fisher
Vice Pres.	R. L. Young
Treasurer	G. Davidson

Middle Crossley Hall

Pres.	D. A. Campbell
Vice Pres.	R. W. Mino
Treasurer	E. P. Hetzel

Athletic Association

Pres.	E. C. Barrett
Vice Pres.	A. L. Seaman
Faculty Advisor	Mr. L'Hommedieu

Last Tuesday evening two French plays were presented in Camp Hall under the direction of Miss Sally Clough of the French Department. The first play, "The Initiation of a Club Member," was given by students in the first year French classes. The cast included: A. LaRue, D. Kain, M. Loder, R. Gibbs, J. Parker, O. Belden, R. Landon, W. Frohock, V. Schenck, J. Blanchard, W. Erwin, and J. Morris. The other play, "One Who Gets There," presented by the second year French students, included in its cast: James Hawley, S. Stearns, J. Livingood, John Hawley, W. Eastman, and W. Cole.

The Housing Committee for the Commencement week-end is now working on arrangements for guests at the school, during that week-end. The committee consists of Carroll Rikert, Jr., Francis J. Flanagan, and Benjamin A. Chase. Last Sunday evening an interesting debate was given in the new Social Hall by members of the faculty on the question, Resolved: That the United States should adopt a socialistic economy to displace the individual profit economy in five years. The speakers for the affirmative were Charles N. Scheid of the Bible Department and Eugene P. Link of this History Department. The negative side was upheld by Harry A. Erickson and Robert V. Burdick, both of the English Department. The Oxford type of judging was used. Before the debate a vote is taken to obtain the opinions of the audience. At the conclusion a vote is again taken, and the side changing the opinions of most people wins. Lester P. White presided as chairman of the debate, which was won by the negative.

Mount Hermon was the scene of the Junior Party last Saturday evening while the Seniors journeyed to the Seminary for the last Senior Party of the year. After supper at the various dormitories, dancing was enjoyed in the gymnasium to the music of the Hermon Knights.

Last Friday and Saturday, afternoons the annual outdoor track meet was held on Chambers Field. The final score was Juniors, 51; Seniors, 50; Sophomores, 26; Freshmen, 12. A new record for the javelin was set by William Luty with a throw of 167 feet, 4.3.8 inches.

Mrs. Ernestine Hubbard of Greenfield presented a group of songs at the Wednesday morning chapel exercises. Mrs. Hubbard, accompanied by Mr. L'Hommedieu, sang "Pale Moon," "The Trout," "Trees," "Birthday," and "Homing."

The second baseball team beat the Northfield team on Wednesday evening at Mount Hermon by a score of 8-2.

Seminary News Notes

SEMINARY ALUMNAE ADVISORY COUNCIL

Northfield Seminary's Advisory Council of Alumnae held its spring meeting here last week-end with twelve of the eighteen members present. The program included election of officers, visits to several classes, individual interviews with students, tea with Miss Wilson, and other interesting features.

Miss Harriet Yates of Malden was elected president of the Council succeeding Mrs. William L. Clarke of Washington. Vice President for the coming year is Miss Marie Wells of Concord and the new secretary, Miss Anna M. Miller of New York City.

The program opened Friday evening with a period of vocational interviews when students were given the opportunity of receiving vocational guidance from individual Council members all of whom are successful business and professional women.

Saturday morning started with a visit to the Clothing and Art class of Miss Clarice Carpenter in Home Science Hall. This was followed by an inspection of the "milk station," a talk by Miss Jeanette Daboll, assistant principal on "Educational Records Bureau Tests" and the Council's formal business session.

Inspection of the English Department occupied part of the afternoon. Tea with Miss Wilson and supper at Betsey Moody Cottage concluded the days formal program.

Mr. and Mrs. Ambert G. Moody were guests of the Council at a breakfast given Sunday morning at The Northfield. They told of many meetings with Seminary alumnae during their recent southern trip.

In addition to the newly elected officers the following were present: Miss Harriet A. Broad of Brookline, and Miss Lucy S. Curtis of Bridgeport, both Northfield Schools trustees; Mrs. Edwin G. Chaffin of Worcester, Alumnae Association president; Miss Fanny C. Hatch, Alumnae Secretary; Miss Mabel S. Hastings of Boston, retiring secretary of the Council; Miss Dorothy C. Doremus, Brooklyn, N. Y.; Miss Frances H. Pettie, Boston; Mrs. Lemuel Sanford, Marlboro; Mrs. Ellsworth Tracy, Wellesley; Miss Daisy B. Treen, Boston.

On Wednesday, May 23, at 4:15 in Silverthorne Hall, the German classes of Northfield Seminary presented "Dornroschen." Mr. Ernest N. Kimmann, instructor of German at the Seminary and Mt. Hermon, adapted the story for stage production from the old fairy story "Sleeping Beauty." Miss Dorothea Shute, head of the Department of Dramatics, aided in the coaching and costuming, etc.

The cast included practically everyone in the German classes. Dornroschen, Little Sweet Briar Rose, was played by a Junior, Mary Whittier of Pottsville, Pa. Margaret Moss of Perth Amboy, N. J., portrayed Prince Konradin, prince charming. Frederika Durfee, who starred in Bernard Shaw's "Pygmalion" which was produced by the department of dramatics last fall, shone as the King.

As a change from the usual Friday morning singing drill last week the Seminary enjoyed a brief recital given by Miss Anna Wollman, associate professor of music at Mt. Holyoke and instructor of voice at the Seminary.

Miss Wollman's first two songs were sung in Norwegian. They were "Twilight Musings" by Grieg and "A Swan Song" by Kjerfoll. Three songs by Cadman: "From the Land of the Sky Blue Water," "Welcome, Sweet Wind," and "In the Luxembourg Gardens" completed the short program.

A two piano recital was given at Sage Chapel last Sunday evening by Miss Marion Fuller of the Seminary music department and Mr. Carleton L'Hommedieu of Mount Hermon faculty. The program was as follows: Sonata No. 3 in C major Mozart Accompanied by second piano by Grieg Variations on a Theme by Haydn Brahms Rakoczy March Debussy Berlioz

The program will be repeated next Sunday at Mount Hermon.

The final students recital of the school year is being given this afternoon at Sage Chapel.

A swimming demonstration will be given Saturday evening in the Munger Swimming pool when the final awards will be presented and Northfield "N's" given to students who have earned them during the year. Because of the limited seating capacity this is not a public demonstration.

Miss Beulah Scott of the English Department will be the guest speaker at a meeting of the Waterbury-Northfield Club Saturday evening.

The retiring cabinet of the Seminary Church had a picnic breakfast at Wanamaker Lake at 6:30 last Monday morning.

The speaker at both services at Sage Chapel next Sunday will be

The Franklin County Hospital

Since the hospital drive began a few days ago, several people have asked: Why is the hospital so deep in debt? The answer is that no one is ever refused admission, rich or poor, black or white and because of the enormous number of people treated that could not pay, finances have been sinking lower and lower until at present they cannot go on until debts are paid. Again: If the various towns were called upon to become responsible for hospital care (not including the physician's fees) as many other require, the taxes would be much higher than at present. To help the hospital now is one way to keep down our taxes.

Scout Service

Last Sunday a small boy residing in a town near Northfield was running when he fell striking on a sharp stone across the left wrist completely severing one of the main arteries of the fore-arm. As usual some of the boys became excited to see such a flow of blood and well they might be because unless stopped in a short time this boy would bleed to death. A Boy Scout was on the field and quickly applied a tourniquet with his handkerchief so completely all hemorrhage was stopped for the time being and the boy was taken to a physician nine miles away where the artery was tied and the wound sewed up.

What would have happened to this boy had not the Boy Scout been there to render first aid? This Boy Scout had been trained in first aid work and he knew just what to do. At the rate of the flow of blood this boy would have bled to death in a short time. Truly such training as this is commendable with our boys and we should do all we can to encourage this work. We realize they are not all perfect and sometimes they do kick over the traces and do things we regret, but where can we find a better organization to help keep their minds in the proper channel than a well organized and managed Boy Scout movement such as we have in Northfield.

Happy Workers Picnic

"The Happy Workers" and their teacher Mrs. Lazelle had a picnic supper at Virginia Camp Saturday the 19th. After tramping over the seven ridges and playing games they sat down for a quiet supper when Mrs. Lazelle came and told the class what Jesus said about his coming again. This was in line with the studies of this year's work in the Sunday School. The class have adopted a pig Pete No. 81658 which they hope to stuff so full of coins that they can care for a leper for one year. The supper provided, might have fed many more, all voted they had had a lovely time and they hope to have more, during the summer. The only thing to regret was that the Ridge Mosquitoes were so large and hungry they could even get on a tree and bark—as well as bite.

South Church Notes

Rev. Mary Andrews Conner Minister

9:45 Church School. 10:45 Church Worship. The Minister will speak on the subject "What Helps You Most to Worship?"

Northfield's Young Peoples' Social Club closed its festivities for the present, with a good time party for every one who attended the May Party last Thursday evening in the Town Hall. Not only young men and women, but many parents were there to enjoy the fun. The local orchestra, augmented by Mr. Fields' violin-cello, did good work.

Leon Dunnell came up from Boston especially to play that evening. The May Pole Dance was very well done by twenty four young men and women trained by Miss Helen Vorce and Miss Leah Torrey. The simple refreshments were in keeping with the party, and every one went home declaring "we had one scrumptious time."

Memorial Speaker

Rev. Wm. A. White of Northfield will be the Memorial Day Speaker at Wendell at 10 A. M. on May 30th.

Professor Henry H. Tweedy of Yale Divinity School.

The senior class recently elected its alumnae officers. Those girls who have been most outstanding during their years at school here were the choice of their classmates. The officers are: President, Miriam Booth, Old Bennington, Vt. Vice President, Emily Call, Groton.

Treasurer, Fredrika Durfee, On-dea, N. Y.

Chairman of Re-union Committee, Agnes Eastman, Slatersville, R. I.

Secretaries, Hazel Sundt, Pawtucket, R. I., Mildred Hendrickson, Queens Village, N. Y.

Representatives, Adrienne Child, Swarthmore, Pa., Hilda Morrison, Brookline.

Dickinson Library

Some interesting facts have recently been received from the Massachusetts Department of Education, Division of Libraries, with reference to our local libraries, Dickinson Memorial and the Library at the Farms. The items covered deal with the income, the expense, the circulation of books and the cost of service. The total income of both libraries per capita of population is 84 cents—the standard is \$1.00. Circulation 13 books per capita—the standard, 10. We are spending 16 per cent of our income for books—the standard, 25 per cent. We pay 31 percent for salaries—standard, 50 percent. 22 percent non-fiction circulated—standard, 20 percent. Cost of service 7 cents—standard 8 cents. From these figures it would appear that we need more money for books and running expenses. There is consolation in the thought that the figures reveal an economy greater than the average library but that economy would undoubtedly continue if the work of the library were considerably enlarged.

North Church Notes

The Sunday School will meet at ten o'clock.

The regular Sunday Morning preaching service at eleven o'clock subject "The Battle." There will be special music by the large chorus choir under the direction of Professor Lawrence.

The Choir will enjoy a picnic at Packard Heights Saturday afternoon and evening.

The Senior Endeavor will meet at seven o'clock in the young peoples' room.

Sunday evening preaching service at eight o'clock.

The weekly prayer service will be held on Thursday evening at seven-thirty followed by the choir rehearsal.

The attention of our people is called to Memorial Day Services, it is our desire that all shall honor the dead.

Rev. and Mrs. Carne, Mr. and Mrs. Ambert Moody attended the State Conference of Congregational Churches and Ministers, held at the Harvard Church, Brookline.

Our Veterans and Auxiliary Organizations, the Boy Scouts and all friends of Veterans are invited to worship at the Trinitarian Church on Sunday Morning at eleven o'clock. Pews will be reserved for the orders.

Brotherhood Meeting

The regular meeting of the Brotherhood was held Tuesday evening at North Church. This was the Annual Meeting and new officers for the year were presented by a nominating committee of three members, Samuel E. Walker, Lester E. Polhemus and Arthur Pratt. The Secretary was instructed by the members present to cast one ballot for the following officers who were declared elected:

President, Harry Erickson; Vice President, Dr. Richard Holton; Secretary, Grove W. Deming; Treasurer, Leon R. Alexander; Assistant Treasurer, Daniel Bodley; Auditor, George McEwan.

The incoming President, Harry Erickson, spoke briefly after which routine business was disposed of and the speaker of the evening was introduced.

George O. Mansfield, Chief Fire Marshal for the State was introduced by L. L. Norton, President. Mr. Mansfield who is official spokesman for his department, the State Police, gave two talks one while he was handicapped by the absence of the necessary electricity for his picture projector and another one when the lights returned.

Mr. Mansfield speaking with the ease and grace of one thoroughly conversant with his subject gave the men an excellent idea of the function of the State Police, particularly the branches which are not in uniform and therefore not so well known to the average citizen. Some of the pictures were startling in their reality and many of the members took home a different idea of what these men who protect us twenty-four hours a day have to confront.

The use of Radio in crime detection and prevention was particularly interesting as were the incidents relating to what the department calls "crooked fires." Arson is a crime often hard to detect and one difficult to convict upon but the department has a fine record in this respect.

During the evening Mr. Mansfield related a few "Coolidge incidents." While the late President was Governor of Massachusetts Mr. Mansfield was his body-guard and knew Mr. Coolidge only as a man can know another by some such intimate contacts.

He dispelled the "Silent Cal" myth by saying that Mr. Coolidge could and often did talk volubly. During the evening the Sea Scouts' Ship was put up for inspection and Skipper Lewis Wood spoke on behalf of the Sea Scouts.

The June Meeting will probably take its usual form of a picnic. The men are to get-together soon and renovate the old horse shed into a first class parking place to eliminate parking on the Highway.

Sacred Concert At Bernardston

Last Sunday evening the choir of the Trinitarian Church gave a program of sacred music at the Goodale Memorial Church of Bernardston, the Baptist Church co-operating. Mrs. Shattuck, Miss Dorothy Pearson, Miss Carrie Jeannette Cook, Rev. W. Stanley Carne, Prof. Irving J. Lawrence, and Dr. A. H. Wright rendered solos in the anthems. The program was as follows:

Organ Prelude Miss Daisy Holton Anthems

(a) The Radiant Morn (b) The Heavens are Declaring Invocation Rev. A. L. Truesdell

(a) All Loves Excelling (b) Rock of Ages Scripture Reading Rev. Harold P. George

Solo—Just For Tonight Prof. Irving J. Lawrence Hymn 178

Address—"Music in Worship" Rev. W. Stanley Carne Anthems

(a) God So Loved the World (b) More Love to Thee Hymn 213

Antem (in the style of a Negro Spiritual) Shine, O Shine

Anthems (a) The Good Shepherd (b) Father, Keep Us in Thy Care

The Northfield Benediction Organ Postlude

At the close of the service the Bernardston friends entertained the choir with light refreshments.

Supper Party

Mr. and Mrs. Louis Smith entertained Tuesday evening, May 22nd, at a supper-contract bridge party at their home, North View.

The guests, who were seated for supper at seven card tables scattered through the dining room, living room, and library, included the following:—Mr. and Mrs. Gordon Moody, Miss Marian Keller, and Miss Barbara Williams of Northfield; Mrs. Angus Cameron and Miss Anna Miller of Greenfield; Mrs. Herick of Amherst; Mr. and Mrs. Frank Bailey; Mr. and Mrs. Axel Forslund, Mr. and Mrs. William Morrow, Mr. and Mrs. Carroll Rikert, Mr. and Mrs. Elliott Speer, Mr. and Mrs. Lester White, the Misses Louise Lovell and Prudie Moore, and the Messrs. Harlan Baxter, Robert Burdick, Carleton L'Hommedieu, Malcolm Foster, Bretney Miller, and Malcolm Marshall of Mount Hermon.

Memorial Day Plans

The Commander of the Sons of Veterans and the Legion Commander announce that all members will worship at the Trinitarian Church on Sunday Morning at 11 o'clock. Members of the Auxiliaries are requested to be present.

On Wednesday morning, Memorial Day, the Orders and friends will assemble at the Town Hall at 8:30 o'clock. The parade will start at 9:00 and march to Memorial Hall, thence to the Center Cemetery. Following the exercises the march will continue to the Town Hall, where the Memorial World War Tablet will be decorated. Exercises at the Hall will begin at eleven o'clock. The American Legion Drum Corps of Orange will be in attendance.

Alexander Hall

On Thursday evening, April 17th, the committee chosen to supervise the leasing and care of Alexander Hall, met at the home of Mrs. E. M. Morgan. The following members were present: Mrs. Andrew Plotczyk, Mrs. Fred Bolton, Mrs. Charles Stearns, Mrs. Charles Leach, Mrs. Stanley, Mrs. Mary Dalton and Mrs. Morgan. Mrs. Morgan was chosen chairman and Miss Dalton, Secretary.

Matters of interest and repairs to the hall were discussed. But because of lack of a fund sufficient to cover any large expense, it was voted not to attempt any large project this year.

Fire Dept.

The Fire Dept. has had a busy week with five calls for their services since last Thursday. They responded at 1:30 Friday morning to the Streeter fire at South V.

non where a stand of buildings and number of cattle were destroyed. On Saturday they were out three times for brush and grass fires. One at the John Tarnell filling station, one on Highland Ave. and the third at a brush fire in East Northfield.

Monday a chimney fire at John Callahan's on Main St. required their services. Outside of the Streeter fire no damage occurred.

N. A. A.—Hermon

Town and Gown played baseball Wednesday night at Mt. Hermon when the N. A. A. visited the school for a practice game. Just who got the practice is a question but the school certainly got plenty to fun out of running the bases. The game started like one of the old-time hit fests but developed in late innings into a pitcher's battle. It was evident to the fans that Northfield is woefully weak behind the plate. The School won 8 to 2.

Books For Garden Club

Now At The Library

The books on gardening, borrowed from the State Library at Amherst, are now at the Library. Members are urged to make their selections as soon as possible, as these books can only be kept a short time. The titles listed below, are in active use at the State College, and as there are so few of them, members will please not hold any particular copy longer than absolutely necessary.

Principles of Floriculture, by White. The Book of Annuals, by Holter. The Rose Manual, by Nichols. The Garden Month, by Month. Sawdust Garden Pools, Large and Small, by Ramsey and Lawrence. The Garden Friend and Other Plants by Chapel and Hunt. Sweet Peas Up-to-date, by Burpee. Water Lilies, by Cornard and Hus. The Pruning Manual, by Bailey. Another Hardy Garden Book, by Ely. Home Flower Growing, Vol.

Harmony Lodge

A large number of local and visiting Masons enjoyed a fine Masonic program at the regular May communication of Harmony Lodge on Wednesday night.

The work of the evening was in charge of the Past Masters of Harmony Lodge and the chairs were occupied by the following Past Masters:

Richard G. Holton, Henry W. Russell, Leon R. Alexander, Fred W. Doane, Nelson D. Alexander, Allen H. Wright, Walter W. Hyde, Theodore F. Darby, Merritt C. Skilton, Clarence M. Steadler, Robert B. Thomas, Leon P. Lilly, Donald E. Mathewson.

Ernest R. Alexander of Greenfield was the soloist.

Following the work an old fashioned Turkey Supper with "fixings" was served, after which the assemblage was instructed and entertained by Richard L. Watson who spoke in his usual eloquent and vigorous manner upon the subject, "Masonry as a National Asset."

Guests were present from many neighboring lodges and included Donald E. Mathewson, Past District Deputy Grand Master as well as Clarence H. Fisher presents District Deputy Grand Master for the 14th Masonic District.

Woman Identified

The body of a woman found near Schell Bridge recently was identified as that of Miss Margaret Grace of Danvers, Mass.

Miss Grace was born in Northfield and had been missing from Danvers since May 7. She had become dependent over the loss of her position and Corner Station issued a verdict of suicide. She is survived by two sisters and two brothers.

Storm Casualties

Considerable damage was done in this section on Tuesday by the storm. A large tree in front of the Mission House was felled and took the light wires out with it. Good work on the part of the light company and State Police restored service and eliminated any danger to passing cars in a short time.

W. C. T. U.

The Franklin County W. C. T. U. will meet in Convention at Shelburne Falls, Friday, June

BLOOMER & CHATTERTON

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LITTLE AMERICA AVIATION and EXPLORATION CLUB
With Byrd at the South Pole
by C.A. Meltzer President
18
A Whirlpool of Excitement!

LITTLE AMERICA, ANTARCTICA, March 22 (via Mackay Radio)—Some excitement! Radio repaired so we can send our accumulated stories and messages. I helped dig the Fokker plane out of the snow of our blizzard last week, watched it start out on a test flight with Lieutenant Commander Isaac Schlossbach at the controls, and crash on the ice 500 yards south of the administration building. It was completely destroyed except some of the instruments and the motor. The four men in it were bruised but not injured.

LeRoy Clark, our commissary officer, got lost in a blizzard half a mile out of camp and was rescued by Duke Dane, one of our dog drivers. Our new medic, Dr. Louis H. Potaka, from New Zealand, performed a marvelous appendicitis operation on J. A. Pelter, the aerial

mapper, under terrible conditions in the Columbia radio shack, with Admiral Byrd holding the instruments. These precious instruments were almost lost in a sudden gasoline fire, that almost wiped out our administration building. Dr. Potaka accidentally started it while preparing for the operation. It was only put out by the heroic work of Paul St. Pie, Pete Demas, Stevenson Corey, and several others. Then Pilot William C. Bowlin and Clay Bailey, radio operator, got lost in a blizzard in the Pilgrim plane, 15 miles from camp and were found by Admiral Byrd in the Kellett autogyro. At 20 below zero they were sleeping peacefully in their tents and had buried their plane in the snow so the howling wind would not blow it away. They were returning from a trip to one of our southern bases, 100 miles away, so you can mark that flight on your club map with a black pencil—from the star at Little America to 79.49 south along the west meridian 163.12 and back. Then with the dog team symbol mark a course from the star along the same meridian to 81.03 south. That's where the main dog team party is now. Then make a wavy line right alongside to Lat. 80.14 where our four tractors, under command of Harold June, have successfully ploughed their way to another of our southern bases.

All of these events took place after we were routed out of our bags in the middle of the night a couple of weeks ago and had to spend 24 hours carrying tons of supplies to a new location and prepare to spend the winter in tents three quarters of a mile south of Little America because a mean crack had opened up all around us and we were in serious danger of being swept out to sea. That hazard seems over, or at least postponed, now because everything is frozen up tight, with continuous temperatures of around 30 below zero. It is amazing to me that events which would have been tremendously thrilling and important only six months ago are now just part of the day's work and receive only momentary notice and discussion. I spent all last week making up trail rations for the southern trek of the dog teams, tractors and planes. This is a very exacting process. Each ration is prepared according to a formula and contains sufficient food for one man for thirty days. It consists of that standby of all polar explorers, pemmican, which is a greasy concentrated meat cake, butter, tea, sugar, malted milk, bacon, cocoa, concentrated soups, powdered milk, peanut butter, salt and pepper. How would you like to live on that diet for thirty days? The rations are weighed out to a fraction of an ounce to eliminate unnecessary weight on the trail. Each party carries a complete medical kit prepared by the doctor.

Here is some great news for teachers in schools and colleges who are interested in following our adventures and scientific accomplishments, with their classes. I have had a talk with Admiral Byrd about our club, which, as you know, was organized at his suggestion to encourage the development of American aviation and to promote interest in exploration. I have told him of the 15,000 people of high school age or over who have already joined it, without any cost whatever, and of the large number of teachers of geography, science, aviation and history, who have enrolled their entire classes. He is greatly pleased over our success and he has asked me to tell you that, through the courtesy of the Mackay Radio and Telegraph Company, he will send a personal radio message of welcome to every teacher who enrolls a class.

This is very easy to accomplish. It is only necessary to send to the club headquarters the names and addresses of the teacher and pupils, with a self-addressed stamped envelope for each. If the teacher desires to give out the membership cards and the beautiful and practical 20 1/2 x 27 1/4 inch working map which the club provides each member without charge, a list of the pupils and their addresses should be sent with a 3-cent stamp for each, with a request that cards and maps be sent direct to the teacher, who will receive also a personal radio-gram from Admiral Byrd.

All other people desiring to join this unique organization and receive cards and the free map for marking out the Expedition's various flights and exploration journeys, should follow the same procedure—simply send self-addressed stamped envelope, plainly written, to Arthur Abele, Jr., Little America Aviation and Exploration Club, Hotel Lexington, 48th Street and Lexington Avenue, New York, N. Y.

Your Visit to Brattleboro

Will Not be Complete Unless You Eat with Us

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Dinners Our Specialty

Two Good Eating Places

All States Cafe 73 Main St. All States Diner 78 Elliott

The Modern Hat Cleaning Shop

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Next to Latches Fruit Store
BRATTLEBORO, VT.

We give you the most satisfactory job on your hat because we specialize in this line.

We clean every hat separately, and use no gasoline or acids.

We have the best electric blocking machine on the market.

We clean Ladies' Hats, Felts, Straws and Panamas.

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Factory-trained at Chickering's in Boston. Concert tuner for such artists as Zimballist, Werrenrath and Galli-Curci.

SEND \$1.00

For the next 5 months of
THE ATLANTIC MONTHLY

Make the most of your reading hours. Enjoy the wit, the wisdom, the companionship, the charm that have made the Atlantic, for seventy-five years, America's most quoted and most cherished magazine.

Send \$1.00 (mentioning this ad) to

The Atlantic Monthly, 8 Arlington St., Boston

HOUSE CLEANING TIME IS HERE

Don't forget that Watches and Clocks need cleaning. Why Neglect Them? Send Them To

F. L. Gaines
19 1/2 Federal Street
Greenfield, Mass.



YOUR LAWYER KNOWS and YOU should know these facts about Automobile Liability Claims. You do not have to be to Blame. A reckless driver cutting too close may force you into a pedestrian or a parked car. If the other driver keeps on his way, it's 10 to 1 you will have to pay.

BUY QUALITY INSURANCE And Nothing Else

We can provide a policy exactly suited to your requirements, in strong old line stock companies. The first cost is the last—you are not subject to assessments to pay the losses of others.

COLTON'S INSURANCE AGENCY

East Northfield, Massachusetts Telephone 161

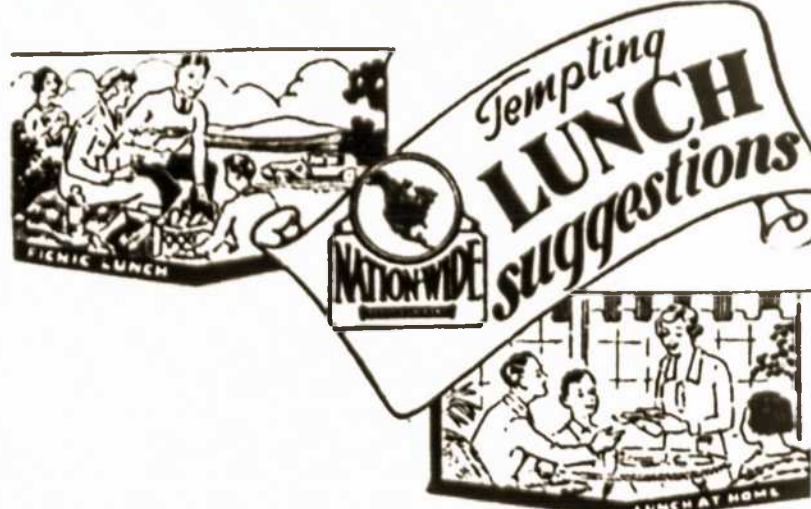
Insure where you will have no regrets now—or later.

— MAY 24-31 —



SOME LUCKY WOMAN WILL WIN A GENERAL ELECTRIC REFRIGERATOR ABSOLUTELY FREE (Installed)

Get the Particulars at Your Nearest Nation-Wide Store



Nation-Wide CHICKEN 33c
6-oz. Tin

UNDERWOOD'S DEVILED HAM 25c
2-1/4 Size Tins

Nation-Wide Salad Dressing ... 19c
Pint Jar

OLD HOME PEANUT BUTTER 29c
2-lb. Barrell

Norwegian in Olive Oil Nation-Wide SARDINES 25c
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Mastiff MAYONNAISE 25c
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Mastiff Stuffed OLIVES 21c
8-oz. Jar

Nation-Wide MUSTARD 10c
Jar

Nation-wide Corned BEEF ... 35c
2 Tins

Mastiff Sandwich Spread 13c
Jar

Morning—Noon—Night Nation-Wide COFFEE 27c
Pound

Sushine Clover Leaves pkg. 17c
2 for 33c

Dainty Cream-Filled Wafers
Serve With Any Dessert

SUNSHINE NEW LOW PRICE Nobility Assortment 31c
1-lb. Pkg.

Assorted English Style Cookie Cakes—Ideal for Decoration Day Outings

The Famous Sand Springs—Pale Dry or Golden GINGER ALE 25c
(Contents) 2—Pint Bottles

For Salads and Desserts Large Can Marshmallow Fluff 19c

ALL FLAVORS 2 Pkgs. JELL-O 11c

STERLING 2 lbs. FIG BARS 25c

(Contents) Large Bottle MOXIE 15c

CRABMEAT 45c
From Giant Japanese Crabs 2 Tins
BEST FOR SALADS, CANAPES OR SANDWICHES

OX TONGUE 21c
DERBY'S SLICED Jar
Makes The Most Delectable of Sandwiches Or Use As Cold Cut

PAPER NAPKINS 25c
Your Choice of Colors 60 to the Package 3 Pkgs.

Pure PRESERVES 21c
Raspberry or Strawberry 16-oz. Jar

Cut-Rite WAX PAPER 25c
For Wrapping Sandwiches 3 Pkgs.

Baker's BEXERT 10c
For Making Smooth Ice Cream at Home Pkg.
Vanilla and Chocolate—Pure Flavors
No Cooking—Mix and Freeze

FRUIT-OL 21c
Syrups For Beverages—All Flavors Pt. Jug

Patronize Your Local Nation-Wide Grocer

The Friendly Store—You Know the Owner



Northfield's I. G. A. Store

LUMAN A. BARBER, Prop.
Telephone Northfield 10

Round Steak (Whole Slice) lb. 19c
Fancy Native Fowl lb. 25c
Rib Roasts (Boned and Rolled) lb. 23c
Roast Pork (Rib End—3 to 4 lb. Oven) lb. 13c
Spring Lamb (Fore Quarters) lb. 17c
Spring Lamb (Legs) lb. 25c
Butter 2 lbs. 55c
Native Potatoes (15 lb. Peck) 29c
Sugar 10 lbs. 49c

— F I S H —

Potted Plants for Holiday 20c and up

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Our Classified Ads Get Quick Results

EARN MORE MONEY

YOU can learn Bookkeeping, Banking, Shorthand and Typewriting at home in half the time, and at one-fifth the cost of attending a business college. You can complete the course in bookkeeping or banking, and receive your diploma in two months. You can learn to write over 100 words a minute in shorthand in less than two months, and you can become an expert, rapid typist in six weeks.

A small down-payment and easy monthly terms will get you started immediately. Complete satisfaction and a good position guaranteed, or your tuition will be refunded in full. Send ten cents in coin or stamps for complete descriptive literature of the courses in which you are interested. Do it today.

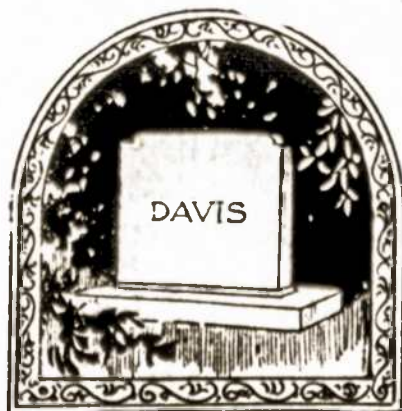
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INCORPORATED



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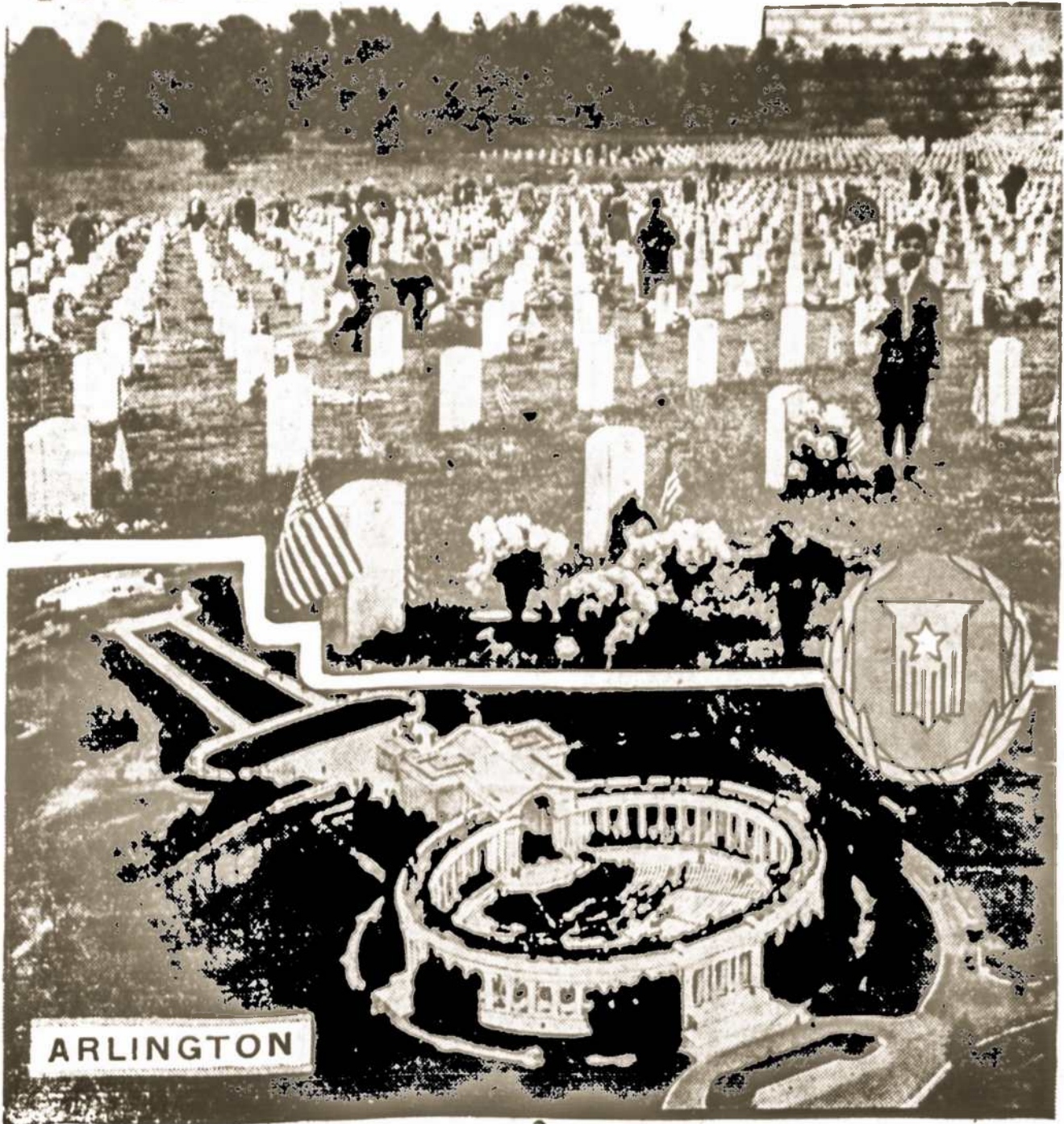
Ford World in New Fair



This electrically driven giant globe will be part of Ford's dramatization of the contributions of science, industry and agriculture to the modern automobile in the largest Exposition exhibit ever built when the new World's Fair opens in Chicago May 28. In contrast are the fifteen foreign villages, which offer the visitor a "world tour."

WATCH THE SATURDAY SPECIALS

The Nation's Shrine



ARLINGTON

DECORATION DAY

By Frank Chester Cheever

Above the silent city of the dead
Where sleep the brave and true,
Our flag of freedom proudly waves
—The red, and white, and blue.

We hear again the muffled drums,
The bugle call so clear,
While softly rests a nation's dead
With those we love so dear.

No strife or bitter pain is theirs,
Their battle days are o'er,
And now eternal peace prevails
Where war is known no more.

To us who hold the torch of life
They speak from unknown graves
And plead for loyalty and right
Where freedom's flag still waves

Not greed or selfish pride be ours
When duty gives the call,
But lifting high the flag of truth
And watching, lest it fall.

God grant that we may never be
Unworthy of our post,
But serve with truth and loyalty
The land we love the most.

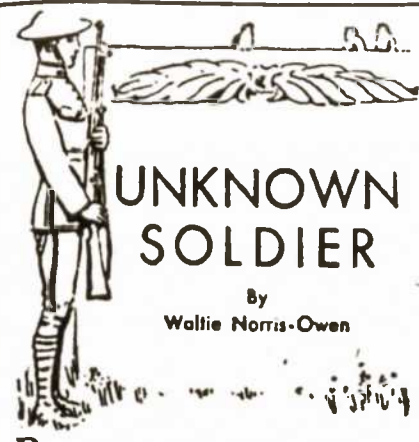


Wreath of Flowers for the Dead Soldiers of France.

Memorial Day

A day of patriotism, it challenges the attention for its demand upon each citizen, its implied prescription that each individual career shall be of use and value to the national welfare. Perhaps it is in this regard that it has most compelling significance—it summons the rank and file of the land to labor and live in obedience to the noblest of ideals. It accords lip-service, claiming instead honest, sincere and unflinching dedication. No other date in the calendar makes a more drastic requisition upon the soul.

Above all a day of consecration, a day of prayer, a day to pledge renewed allegiance. It gives opportunity for the expression of brotherhood and love for living and dead alike.



UNKNOWN SOLDIER

By Wallie Norris-Owen

Beneath soldier boy, unknown, sleep on,
In peace. Of noise and din you knew your share
And more, in the great conflict over there,
So now, rest on, rest on—Those days are gone.

No lovelier spot could shelter you, at dawn
With rising sun you are the first to wear
Her badge of gold. As twilight falls, with care
She slips it from your breast, each morn, to don.

The birds sing sweetest o'er your quiet place
As with bare head and gentle tread, the wreath
Of love and honor close we lay. With face
Toward blood-bought flag we hear the taps. Beneath
Your spotless white, sleep on, our boy! We trace
Through you the sword of war within its sheath.

MARKING A HERO'S GRAVE



The highest type of future American citizen—the Boy Scout—joins the week are as follows:—

Truck Owners, Attention!

Approximately 20,000 for-hire vehicles will be registered in Massachusetts under the Code of Fair Competition for the Trucking Industry, it was estimated today by E. C. Benway, Secretary to the Code Authority for this State.

Word has been received from Washington, Mr. Benway said, that registration of the industry would start Monday, May 21, 1934.

Such insignia must be displayed at all times.

Benway said the Motor Truck Club of Massachusetts, Inc. was acting as agent for the Code Authority in registration of vehicles and on other matters of compliance with the Code. He expressed the hope that Massachusetts would be one of the first states in the country to bring its vehicles in complete compliance with the Trucking Code.

Northfield Farms

Harold Clough has traded his Buick to Spencer Bros. for a new black V-8 Ford.

Sunday guests at Charles Morgan's were: Mrs. D. W. Thompson, Mr. and Mrs. Percy W. Thompson, Jackie, Edward and Audrey; Mrs. Amber Webster all of Orange.

Mr. and Mrs. James Browning of Millers Falls visited at Lincoln Hammond's Friday night.

Mrs. N. P. Wood of Northfield entertained with a Luncheon Bridge Thursday afternoon at Sunset Inn at the "Farms."

Betty Foster of Lowell spent the day recently at the "Barrett place."

Charles Slate is building a small house on his land purchased from Mrs. Carlo Franko at the Upper Farms and will make his home there.

Ozro Adams and daughter, Miss Florence Adams, have rented the Harriet Perkins place and are here for a few months.

Mr. MacKitchen of Weston spent the week-end with Miss Florence Adams and her father.

Ethel Hammond and Gilbert Hammond spent Sunday in Gill with Mr. and Mrs. James Pollard.

Mr. and Mrs. John Kervian and Alice visited her mother, Mrs. Sophie Brunelle in Springfield.

Scoutmaster Lewis Wood and Ralph Kervian went to Northampton Friday to the "Scout Jamboree" returning Saturday night.

Mrs. Lawrence Hammond spent the week-end in Millers Falls with her mother, Mrs. Florence Brocklesby.

Mrs. Charles Gilbert spent a few days in Greenfield last week with Mrs. Jennie Bascom.

The Ladies Benevolent Society's next meeting will be Thursday, May 21. A covered dish supper will be served.

South Vernon

Services at the South Vernon Church next Sunday and during the week are as follows:—

9:30 A. M. Church School.

10:45 A. M. Sermon by the pastor, Rev. Geo. A. Gray.

7 P. M. Song Service, followed by preaching.

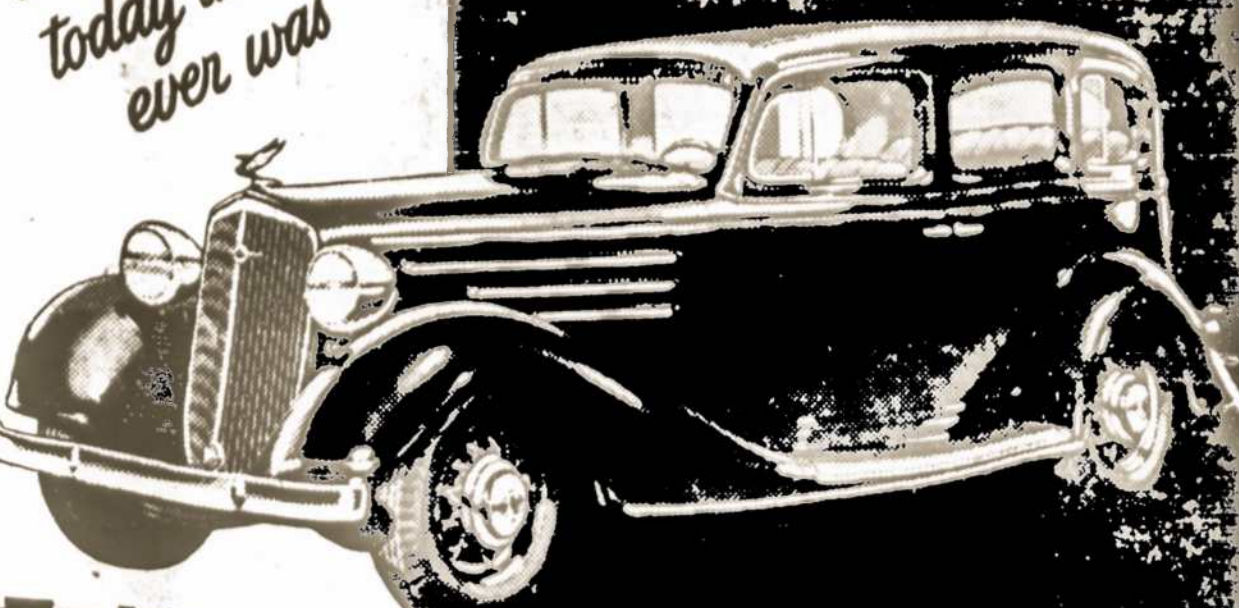
7:30 P. M. Thursday, May 31, mid-week service at the Vernon Home.

7:30 P. M. Friday, May 25, there will be a choir rehearsal at the parsonage for the purpose of practicing special music in the "Children's Day Concert." All who are willing to assist, are invited to come.

Last Sunday morning at the South Vernon Church, the pastor, Rev. Geo. A. Gray preached from the text, "The Conflict of the Ages." A duet was sung by E. W. Dunklee and Mrs. Ralph Gibson. In the evening, Rev. Mr. Gray spoke from the subject, "The Door of the Kingdom of God." A solo "Face to Face," was sung by E. W. Dunklee.

Miss Natalie Moulton and Miss Elizabeth Bralley teachers at the West Northfield School took the upper grade children on an automobile ride to Deerfield and visited the Memorial Hall Museum, attended a ball game and had a picnic.

more
emphatically true
today than it
ever was



Engineering facts prove it. Experience in building nearly ten million cars confirms it. And the record of over 3,000,000 Chevrolet Six owners removes any shadow of doubt about it. The only way to get real economy in a low-priced car is to insist on SIX cylinders and OVERHEAD valves.

SIX cylinders—no more!—because extra cylinders mean extra cost for gas, oil, upkeep and parts. OVERHEAD valves—nothing else!—for the same good reason that airplanes use them. And speedboats. And racing cars. They get the MOST power out of the LEAST gas. That's why overhead valves are the choice of leaders—and champions.

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Drive it
only 5 miles
and you'll never
be satisfied with any
other low-priced car

A SIX COSTS LESS
TO RUN

... and the
CHEVROLET
OVERHEAD VALVE SIX

Is the most
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FULLY-ENCLOSED KNEE-ACTION WHEELS

80 HORSEPOWER—
80 MILES PER HOUR

CABLE-CONTROLLED BRAKES

SHOCK-PROOF STEERING

BODIES BY FISHER

DEALER ADVERTISEMENT

JORDAN MOTOR SALES, East Northfield, Mass.

nic dinner Friday afternoon. All had a very enjoyable time.

Mrs. R. C. Allen has received word that her brother, Alton Morse, who has been dangerously ill with ruptured appendix at the Peekskill Hospital, N. Y., is now recovering from a serious operation, and is now able to sit up in a wheel chair out in the sun porch.

Mr. and Mrs. Daniel Bischoff and son Robert of Belleville, N. J., spent the week-end with Mr. and Mrs. Ralph Holton.

Mr. and Mrs. Frank Brassor and family moved Sunday to Raymond Brassor's house over in the backwoods in West Northfield.

Joseph Weston of Belleville, N. J. is a guest of his daughter, Mrs. Ralph Holton.

Mr. Wilford French has moved from his home in West Northfield to the home of his father, Watson French in Chesterfield, N. H.

Mrs. Ralph Holton and family are ill with whooping cough, and many children have been exposed to it.

Report says that chicken thieves are raiding people's henhouses. Mr. Belden and Mr. Wilson, having lost several recently.

Mr. Geo. W. Hunt a resident at the Vernon Home, spent a very pleasant and happy Mother's Day.

His daughter, Mrs. Anna Blackmer of Gardner, Mass., and her brother, William L. Hunt of Brattleboro, Vt. were his guests. Another son, Albert H. Hunt of Nashua, N. H. was unable to be present but Mrs. A. H. Hunt and daughter Ruth, and Mrs. Hunt's sister, Mrs. Ruth Adams of Brattleboro, Vt. as well as many other relatives of the Hunt family were present.

Mrs. Geo. Hunt passed her 89th birthday the 8th of March, and this seemed the crowning day of all. She received many beautiful flowers as well as other gifts of remembrance. Mrs. Hunt is a great nature lover, and she greatly enjoys the beautiful sunset which comes to her view at the Vernon Home, which she says "is a continual feast to her."

When Mr. and Mrs. Clifford Streeter were suddenly awakened last Saturday night around midnight they received a great shock when they looked out of their bedroom window and saw their barn in flames. The roof where the cattle were stabled was ready to fall in and then it was too late to save anything at the barn, 20 cattle, 3 horses, 2 pigs, with wagons and all the farm machinery were destroyed with some hay and 2 tons of fertilizer, except one plow and one horse which was left outside. The barn with the big silo was only a few feet from the house, just a drive-way between the wood-shed, which was filled with a year's supply of wood, that was burned as well as the whole house.

The Northfield and Brattleboro Fire Departments were called and responded quickly, and they managed to save the main part of the house, although this was thoroughly soaked with water inside and out. Arthur Jackson and daughter, Mrs. Martha Emery took Mr.

and Mrs. Streeter and several children into their home that night. It was said there was a \$3000 insurance, but this will not cover this loss as it was estimated to be from \$5000 to \$8000. It is thought the fire was of incendiary origin. Mr. and Mrs. Streeter have the sympathy of the community as Mr. Streeter has been in failing health for some time. He is undecided what he will do in the future.

Gill

Rev. Dorr Hudson was in Boston Monday.

It has been voted to hold our Sunday School session before church at 9:45 o'clock beginning Sunday May 27. Church services beginning at 11 o'clock.

Mr. and Mrs. Ralph Bogue and family were visitors at Mr. Bogue's mother's in Canton Conn. on Mother's Day.

Ernest James and family have moved from Mr. Charles Bruce's tenement to Philip St. Greenfield, Mass.

The Ladies' Aid of Gill, will give a strawberry supper at the



Make SURE of
Your Protection

How many times did fire win in your community this year? And how close did it occur to your own property?

The nearness of danger makes one realize the importance of taking certain precautions beforehand.

Insurance is one of them. Think of your remorse, should fire come tonight and find you inadequately insured. Your insurance protection deserves consideration now. Let us help you.

There is no obligation for our counsel. Just call, phone or write for an interview.

COLTON'S INSURANCE AGENCY
EAST NORTHFIELD, MASSACHUSETTS

Telephone 161

Insure Where You Will Have No Regrets Now—or Later

Town Hall on Friday June 1. Supper will be served from 6 to 8 o'clock.

The Neighborhood Sewing Club will meet at Mrs. Eugene Leveille this week.

The Boy Scouts have been delivering pamphlets from and for the Franklin County Hospital. In so doing it has saved the hospital considerable money.

The Fuller Brush Agent has put in his appearance once more in Gill.

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CLASSIFIED

Rates—One cent per word per insertion, minimum charge 25c per insertion. Cash in advance required.

Classified Advertisements should reach the Herald office before Thursday noon for proper insertion. Advertisements may be left at the Herald office or telephoned to 230-3.

WHIRLPOOL and A. B. C. Washers, \$49.50 up. Sales and Service. Grunow Refrigerators. Crosley and Bosch Radios. Furniture, carpets, congolesum, and bedding. Washing Machine Exchange, 31 Chapman St. Tel. 9864. April 27 tf

FOR SALE—One Horse Lumber Wagon with shafts and pole. Hay Rack made for same. One set nearly new heavy Express Harness. Call at Z. H. Wade, South Vernon. 3t May 11

FOR SALE—Guernsey Cow—Registered—5 year old, with or without papers. Will make a good family cow or an excellent foundation for a registered herd. Call at Frank W. Williams, Warwick Ave. Northfield, Mass. Tel. 158-11.

CALL—The Handy Man for Carpentry, Plumbing, Painting. E. N. Makepeace, Tel. 240. tf.

FOR SALE—The John Finn Place on Main Road from Northfield to South Vernon Station. All Modern improvements. Buy of the owner and save commission. Z. H. Wade, South Vernon, Mass. 4t May 4

WANTED—Work by the day or hour. Tel. 19-3. Northfield, Mass. 4t

LOST—On Northfield Farms Road Tuesday, small plate about four inches square from front of automobile. Please leave at Morgan's Garage. 1t-5-25

WANTED—A Used Piano—must be in Good Condition. Phone Herald Office 230-3. Or address Box A, Herald Office. 2t-5-25.

BUSINESS SERVICES

We turn brake drums, repair sewing machines, motors, pumps, vacuum cleaners, gas engines, Babbitt bearings, make gears and machine parts. Bickford Machine Shop, 243 Silver Street, Greenfield, Mass. Phone 5020. tf-ch

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Dentist
Bookstore Building—E. Northfield.
OFFICE HOURS
9 a.m. to 12 m. — 1.30 to 5 p.m.
except Saturday p.m.
Telephone 105-2

W. G. WEBBER, M. D.
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Telephone Northfield 82
Office hours 1—3 and 6—8 p.m.

R. E. HUBBARD, M. D.
188 Main St. East Northfield
Office Hours: 12.30 to 2.00 p.m.
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Get your WATCH cleaned at BITZER's and save money
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ALL LOADS INSURED
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Electrical Appliances
free installation
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Afternoons at 2.15; Evenings at 7.30. Holidays and Sunday Continuous from 2.15.

Daylight Saving Time

NOW PLAYING
"A MODERN HERO"
"THIS MAN IS MINE"

Sunday through Wednesday
May 27, 28, 29, 30

Lee Tracy, in
"I'LL TELL THE WORLD"
See him as the devil-may-care big shot who's always on the spot where anything exciting is happening—a globe trotter who travels mostly on his wise cracks and nimble wit.

— ADDED HIT —
Joe E. Brown—Imagine "Big Mouth" as a gangster who couldn't be crooked to save his life in—
"A VERY HONORABLE GUY"
Funnier than "Son of a Sailor"

Thursday thru Saturday
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Songs—Romance—Laffs
He's in the movies. Carl Ed's famous Comic strip brought to hilarious life.

Hal Le Roy in
"HAROLD TEEN"
With
Rochelle Hudson - Guy Kibbee
Hear these Song Hits:—
"How Do I Know It's Sunday"
"Two Little Flies
On a Lump of Sugar"
—PLUS—

She couldn't make up her mind about men—particularly her husband, who she gave to the "other women" if the latter would supply her with a new one—

"UNCERTAIN LADY"
With
Genevieve Tobin
Edward Everett Horton

Richard Dix - Irene Dunne, in
("Stars of Cheerson")
"STINGAREE"

Joe E. Brown in
"THE CIRCUS CLOWN"
Boris Karloff - Bela Lugosi in
"THE BLACK CAT"

Margaret Sullivan in
"LITTLE MAN WHAT NOW"

PARK YOUR CAR
AT THE
MANSION HOUSE GARAGE
CLEAN—WARM—RELIABLE



Greenfield

Friday through Monday

May 25-26-27-28

To-gether Again
Janet Gaynor - Charles Farrell
IN

"CHANGE OF HEART"
With

James Dunn - Ginger Rogers
From the Novel
"Manhattan Love Song"
By Kathleen Norris

You will be thrilled by the reunion of the world's favorite sweethearts. A great story! A great cast!

— Added Feature —
"DOUBLE DOOR"

With
Evelyn Venable
Kent Taylor
Mary Morris
Sir Guy Standing

A mystery melo-drama with a sinister female "menace" as weird and thrilling as Frankenstein. Known on the stage as the Play that Shocked Broadway.

Two Complete Performances
Per Day

Matinee 2:00—Eve. 7:30

Saturday and Sunday

Continuous from 2 P. M.

Tuesday thru Thursday

May 29-30-31

What girl wouldn't like to be a Princess if for only 30 days?

Sylvia Sydney in
"THIRTY DAY PRINCESS"

With
Cary Grant

A Romantic Comedy Drama that gives vivacious and versatile Sylvia the greatest opportunity of her career in a dual role.

— CO-FEATURE —
"PRIVATE SCANDAL"

With
Zasu Pitts
Phillips Holmes
Mary Brian
Ned Sparks
Lew Cody

An exciting murder-mystery story built mainly for laughing purposes.

Matinee 2:00—Eve. 7:30

Saturday and Sunday

Continuous From 2:00

Continuous Performance
Wednesday May 30

From 2 P. M.

Auditorium

Matinee 2:30—Evening 7-9
Standard Time

Friday-Saturday

Joe E. Brown in

"A VERY HONORABLE GUY"

With

Alice White
Robert Barrat
Alan Dinehart
Irene Franklin

—ALSO—

Latest News-Comedy-Novelties

Monday-Tuesday

Evelyn Venable in

"DOUBLE DOOR"

With

Kent Taylor
—ALSO—

Latest News-Novelties

Wednesday-Thursday-Friday

"20 MILLION SWEETHEARTS"

With

Dick Powell-Ginger Rogers
Pat O'Brien
And 10 Other Big Stars

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THREE SHOWS DAILY

2:30 — 7 and 9 P. M.
Standard Time

May 25 and 26

Joel McCrea—Sally Blane
- Berton Churchill -
IN

"HALF A SINNNER"

Chapter 8 of
"RIN TIN TIN, Jr."

—AND—

Chapter 5 of
"PERILS OF PAULINE"

— Serials —

— CARTOON —

Coming Soon!

"SORRELL AND SON"

With

H. B. Warner
"HOUSE OF ROTHSCHILD"

With

George Arliss
"CATHERINE, THE GREAT"

With

Douglas Fairbanks, Jr.
"FINISHING SCHOOL"

With

Frances Dee
"BLACK CAT"

With

Boris Karloff
"FORGOTTEN MEN"

With

An All Star Cast

AT THE VICTORIA

GREENFIELD'S ONLY
INDEPENDENT THEATRE

Thursday-Friday-Saturday

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With

Peggy Shannon Lois Wilson
Sidney Blackmer

Our modern world destroyed before your eyes! An astounding imaginative romance staged in the vast waste of civilization!

—ALSO—
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Onslow Stevens
Ralph Forbes
Hedda Hopper

The mile-a-minute mystery drama staged aboard a train speeding across India!

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Evening Only!

Added Stage Attraction
"KITCHEN RANGERS"

of Amherst, in a song, dance and musical offering. These boys are being brought back owing to many requests of our patrons.

Starting Sunday, May 27

Janet Gaynor
Lionel Barrymore
IN

"CAROLINA"

With

Robert Young
Richard Cromwell
Henrietta Crosman
Mama Barrie

Stepin Fetchit
Like a flash of sunlight she bursts into sleepy Carolina—upsetting traditions—injecting life where there was laziness—love where there were fear and hate.

—ALSO—

John Wayne in
"BLUE STEEL"

COMING !!

"VIVA VILLA"

With

Wallace Beery

PARK YOUR CAR
AT THE
MANSION HOUSE GARAGE
CLEAN—WARM—RELIABLE

Latchis Theatre

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Standard Time

Friday-Saturday

"MERRY WIVES OF RENO"
With

Margaret Lindsay
Donald Woods
Guy Kibbee
Glenda Farrell
Hugh Herbert
Hobart Cavanaugh
Ruth Donnelly
Frank McHugh
Roscoe Ates

Every Saturday!

—5 Big Time Acts 5—
Vaudeville

Monday-Tuesday-Wednesday

Clark Gable
William Powell
Myrna Loy
IN

"MANHATTAN MELODRAMA"

With

Leo Carrillo-Nat Pendleton
—ALSO—

Latest News-Novelties

Thursday Only

"PRIZEFIGHTER AND
THE LADY"

With

Max Baer
Myrna Loy
Jack Dempsey
Walter Huston

Coming Next Week!
"TWENTY CENTURY"

With

John Barrymore-Carole Lombard
Walter Connolly

Many people believe that the eyes glide smoothly along the lines of print, so that travel is not at all difficult for them. Mr. Julian says. On the contrary the eye reads by a series of small jumps, taking in groups of letters or small words in a single jump. Speed in reading varies with training, size of print, light, the difficulty of the text and the efficiency of the eyes, four people in ten being un-equipped physically to read as rapidly as they should. If you cannot read easily and rapidly when ordinary print is held from twelve to fourteen inches from your eyes, it is high time for you to visit your eyesight specialist, Mr. Julian says.

Locals

The second Toxin Antitoxin Clinic will be held at Gill Center from three-thirty to four-thirty P. M. and at Riverside Community Hall from five to six o'clock May 26.

Mrs. Hugh D. Maydole, with Mrs. Walter S. Baker, Miss Elizabeth Baker, and Miss Helen Baker motored, last Saturday from Concord, N. H. to East Northfield. Mr. and Mrs. Hugh D. Maydole will open their cottage on the Ridge for the summer, May 29th.

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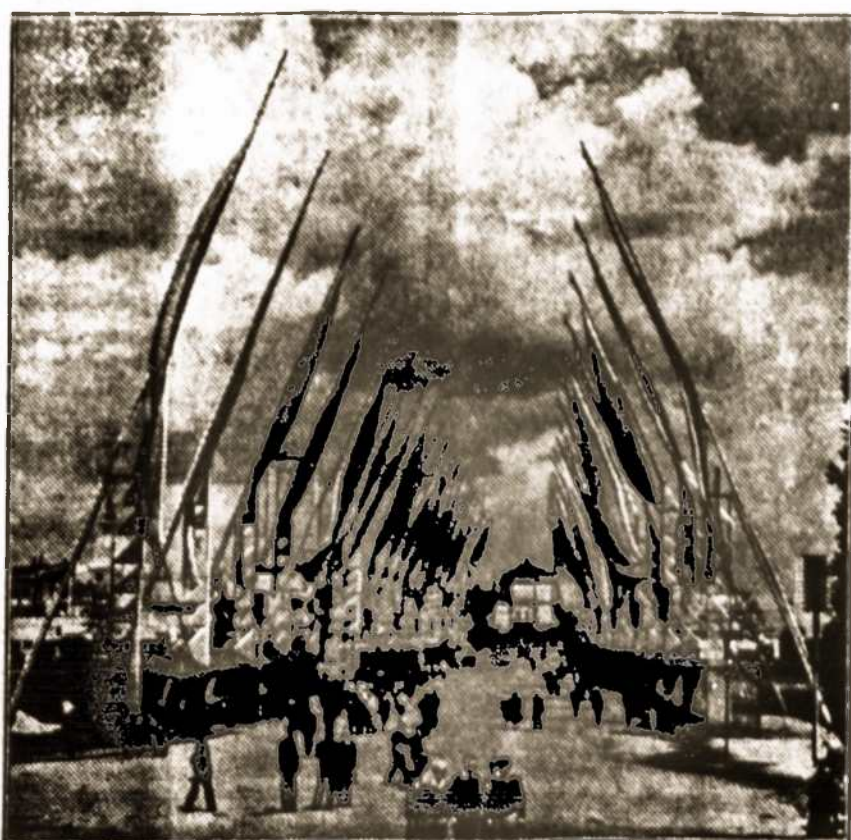
1932 Chev. Sport Roadster

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JORDAN MOTOR
SALES

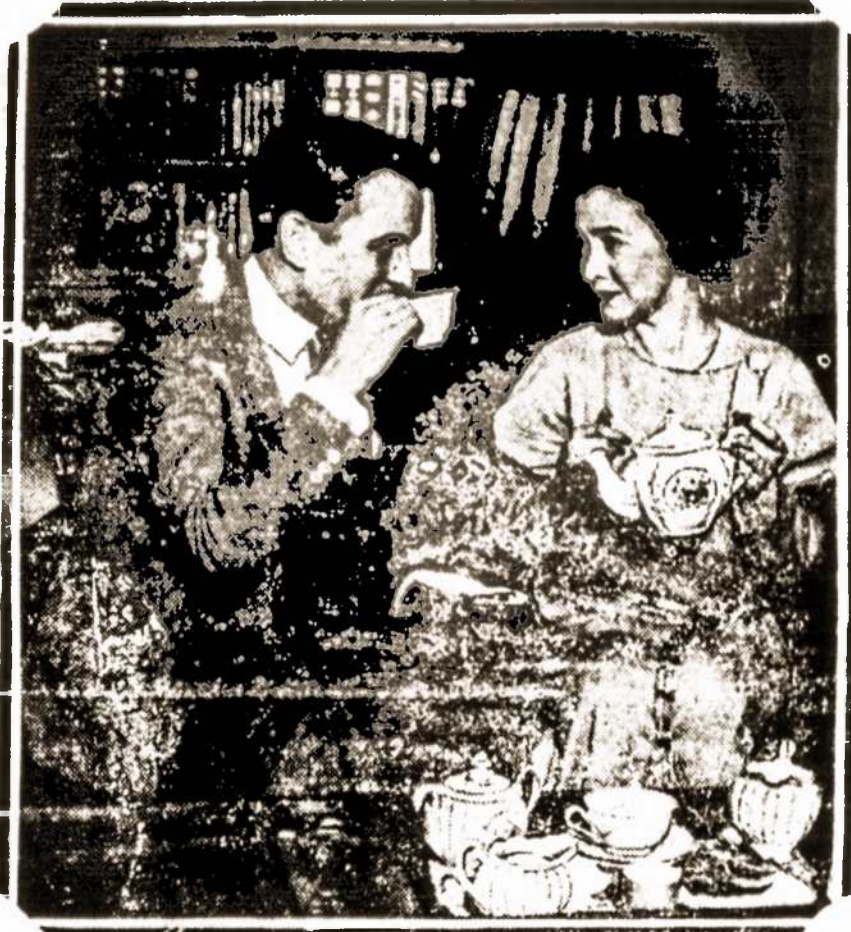
East Northfield

The Avenue of Flags



Millions of visitors to A Century of Progress in 1933 who entered the Exposition grounds through the Twelfth Street gates received their first impression of the Fair through the Avenue of Flags. Framed by fluttering banners and beautifully green foliage was the imposing entrance of the Hall of Science, and flanking the Avenue were the Administration Building, Sears Roebuck Building, and the buildings of Italy, Sweden and Czechoslovakia. The Avenue of Flags will again be a feature of the 1934 exposition, but its colorings will be more brilliant than ever and new lighting effects will make it even more of a fairyland at night than it was in 1933.

And Now Dorothy Gish Knows How To Make Tea



"It's delectation to make it for each cup, and pour-r-r on the other-r-wise than the right boiling watherr and be sure it's way," Kenneth MacKenna explains with a burr as rich as the tea he brews. "Fir-r-rst scald the pot," he tells the noted actress in their most recent play, "By Your Leave," at the Ethel Barrymore Theater. "Then a..."

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CUT
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Oven Roast, 17c

MILK FED FORES
VEAL
lb. 8c

TASTY
VEAL LOAF
lb. 10c

LEAN

Pork Chops, 2 lbs. 25c

LEAN
BOILING
BEEF
VEAL
STEW

FRESH GROUND
HAMBURG
RIB
CORNED
BEEF

5c

CHUCK

Pot Roast, lb. 10c.

WILSON'S COUNTRY ROLL

Butter, 2 lbs. 51c

PURE
LARD
2 lbs. 15c

SWISS STYLE
CHEESE
lb. 25c

KELLOGG'S

Corn Flakes, pkg. 7c

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COCOA
1/2 lb. box 9c

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PEAS
No. 2 can 10c

GROWERS'

Pastry Flour, 5 lb. bag 25c

G. O. AMMONIA
FULL QT.

G. O. BLEACH
LARGE BOTTLE

G. O. BLUEING
BOTTLE

9c

RED DEVILED
CLEANSER
can 3c

ARM HAMMER
SAL SODA
box 6c

Cookies lb. 10c

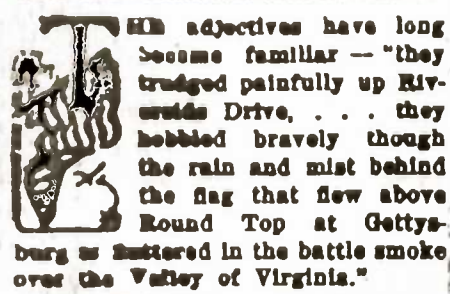
FANCY TABLE STOCK

Maine Potatoes, 23c

FANCY TEXAS
ONIONS
3 lbs. 10c
ASSORTED
COOKIES
doz. 15c

GOLDEN RIPE
BANANAS
doz. 15c
ASSORTED
CAKES
2 for 29c

The G. A. R. Parades



His adjectives have long become familiar — "they trudged painfully up Riverside Drive, . . . they hobbled bravely though the rain and mist behind the flag that flew above Round Top at Gettysburg or fluttered in the battle smoke over the Valley of Virginia."

The numbers have dwindled. But these valiant G. A. R. veterans of the war between the states hold tightly to their ancient glories and their comradeships, wearing their forage caps of the '60s. It is the same in France and Germany and England, in Italy and Turkey and other countries.

Wars breed their heroes, and the heroes become old men with their stories which few care to hear. They smoke their pipes and in the smoke dream their ancient dreams, seeking the solace of a thing that's dead. This is a characteristic of war. It creates a camaraderie that men like to preserve as an emotional crutch.

But there has grown up a difference in the outlook of crops of soldiers. Perhaps virtually every living soldier of the Civil War identifies himself proudly with that war. For the millions who engaged in the last great encounter include a large percentage who forty or fifty years from now will not care to own their ancient military regalia. They will not march in the rain bravely.

They may be sitting in old folks' homes or in armchairs discussing the folly of the great encounter. But, better still, it is to be hoped that war will have become so rare in the next half century that the boys who wore the khaki in France and our own cantonments will need other glories to sustain their memories in their last days.—New York World-Telegram.

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SATURDAY

MAY 26th, 1934

IS

Poppy Day

BUY AND WEAR A POPPY

This Space Donated by SPENCER BROS.
FORD Dealers in Northfield

Here And There

Here's a simple and inexpensive trick that will settle the question of moths for you—apply strips of adhesive tape along inside edges of chests and closets where sides and bottom join. This makes even an ordinary box tight and mothproof.

Customs officials in Hamilton, Bermuda, follow out the old policy of trusting no one, not even a Marx, according to Harpo, who has been vacationing here. When Harpo arrived here with Joseph Schenck, Lou Holtz, Sam Harris and Al Lichtman, customs officers at once spied his harp and demanded a ten dollar duty on it. Harpo told them that he had brought it only for his own amusement; the officials, however, were not satisfied and said he might sell it while he was in Bermuda.

"I'll leave Schenck as a hostage," offered Harpo, but this compromise was turned down. Harpo paid ten dollars.

Imagine yourself covering half a mile daily in hops of a sixteenth of an inch.

That is what your eyes do when you read your newspaper, according to M. J. Julian of the Better Vision Institute. The average metropolitan daily contains approximately half a mile of print, exclusive of illustrations and advertisements, and the average detective novel that you read in the evening is about the same length. Full length novels are three-quarters of a mile and longer; works like Hervey Allen's "Anthony Adverse" reach almost five miles of print. Little wonder that the delicate eye muscles sometimes feel a strain at such a burden of exercise!

Wonders of Science and Invention

OVER 400 PICTURES

Pictures tell the story. The articles are short, concise, and fascinating. Here are a few subjects covered:
Arts and Craft Work—Astronomy—Automobile Repairing—Aviation—Boat Building—Care of Tools—Chemistry—Electricity—Home Made Furniture—Hunting, Fishing—Ideas to Make Money in Spare Time—Jigsaw Work—Metal Working—Model Making—Motion Pictures—Radio—Toys—Wood Turning.

"Written So You Can Understand It"



Told In Simple Language

Would you like to keep posted on all the new developments in this remarkable world of ours? The new Inventions—the latest Scientific Discoveries—the amazing Engineering Feats—the progress made in Aviation—Radio—Electricity—Chemistry—Physics—Photography, etc.? These and many other fascinating subjects are brought to you each month through the pages of POPULAR MECHANICS MAGAZINE.

Something for Everyone!

Special departments are devoted to the home craftsman and practical shopman. The radio enthusiast has a large section filled with news and helpful information on construction and maintenance of both transmitting and receiving sets. For the housewife, there are scores of hints to lighten her daily tasks. It's the one magazine everyone in your family will enjoy.

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PAINT CURIOSITIES by Dr. Henry A. Gardner

VARNISH WAS NAMED AFTER BERNICE THE QUEEN OF CYRENE, A PLATINUM BLONDE WHO SACRIFICED HER AMBER COLORED LOCKS IN THE TEMPLE OF VENUS

IF THE TUNG OIL USED ANNUALLY IN THE MANUFACTURE OF PAINT PRODUCTS IN US WERE FLOATED FROM CHINA IN BARRELS, THERE WOULD BE ONE BARREL EVERY 200 FEET OF THE 9000 MILES OF OCEAN

IT TAKES 3000 LAC BUGS TO SECRETE ONE POUND OF LAC (THE SUBSTANCE USED TO MAKE SHELLAC) UPON THE HOST TREE INDIA PRODUCES ANNUALLY 50,000,000 POUNDS

THE INCREASED LOAN VALUE OF WELL PAINTED BUILDINGS IS AROUND 22%, AN AVERAGE OF RETURNS FROM BANKERS SHOWS

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Smart in appearance . . . smart in performance, the automatic electric range lends new beauty to the kitchen and brings new leisure and convenience into the life of the busy homemaker.

Designed for modern needs, the automatic electric range is in keeping with modern kitchen fixtures. Practical in its appointments, every feature of the electric range contributes to greater convenience. Outstanding in performance, the electric range offers distinct advantages as a cooking device.

Before you buy any range, investigate electric cooking. It is economical, fast, safe, clean, automatic, dependable, modern.

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Carr's Graham Crackers 2—1 lb. pkgs. 33c

LaFrance Powder 3—10c pkgs. 25c
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East Northfield, Massachusetts

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New Low Rates—Day, Week or Month.

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GREENFIELD, MASSACHUSETTS

ADVERTISE IN YOUR HOME NEWSPAPER

DON'T TAKE TIRE WORRIES ALONG ON YOUR TRIP...

Drop them off here before you start out this week-end or next Wednesday . . .

It's a lot safer, more pleasant and cheaper in the end to start out on new tires—particularly since prices are still so low . . . And because Goodyear makes the most tires—by millions—and so offers the biggest money's worth at every price—it's a lot wiser to choose new Goodyears.



NEW "G-3" GOODYEAR ALL-WEATHER

The Greatest Goodyear tire of all time — 43% more non-skid mileage—tougher rubber and more of it — the tire that outstrips and outlasts them all. See it!

And the best news of all: This marvelous new Goodyear 'G-3' with its many advantages over any other tire on the market costs you nothing extra.

Prices subject to change without notice and to any State sales tax

Dependable GOODYEAR SPEEDWAY		Latest GOODYEAR PATHFINDER	
A good low-priced tire — value only Goodyear can offer.			
\$4.10		\$5.70	
30x3 1/2 4.40-21	4.50-20	4.50-21 4.40-21	4.75-19
\$4.00	\$4.70	\$6.50	\$6.90
4.50-21	4.75-19	5.00-19	5.25-18
\$4.85	\$5.30	\$7.40	\$8.35
Other sizes in proportion.		Other sizes in proportion.	

GOOD YEAR THE MORGAN GARAGE

NORTHFIELD, MASS.

Telephone 173

Our Tire Repairs Guaranteed—Expert Vulcanizing—Estimates Free

Poppy Day

Tomorrow will be "Poppy Day" throughout the United States. Millions of Americans will wear little red poppies in tribute to the men who gave their lives on the poppy-studded battlefields of France and Belgium during the World War. An army of approximately 100,000 women will distribute the memorial flowers on the streets of practically every city and town in the country.

Arrangements for observance of "Poppy Day" here have been completed by the women of the local American Legion Auxiliary Unit under the leadership of Mrs. Hoyle, poppy chairman. Auxiliary women will distribute poppies on the street throughout the day, and will receive contributions for the welfare of disabled veterans, their families and the families of the dead.

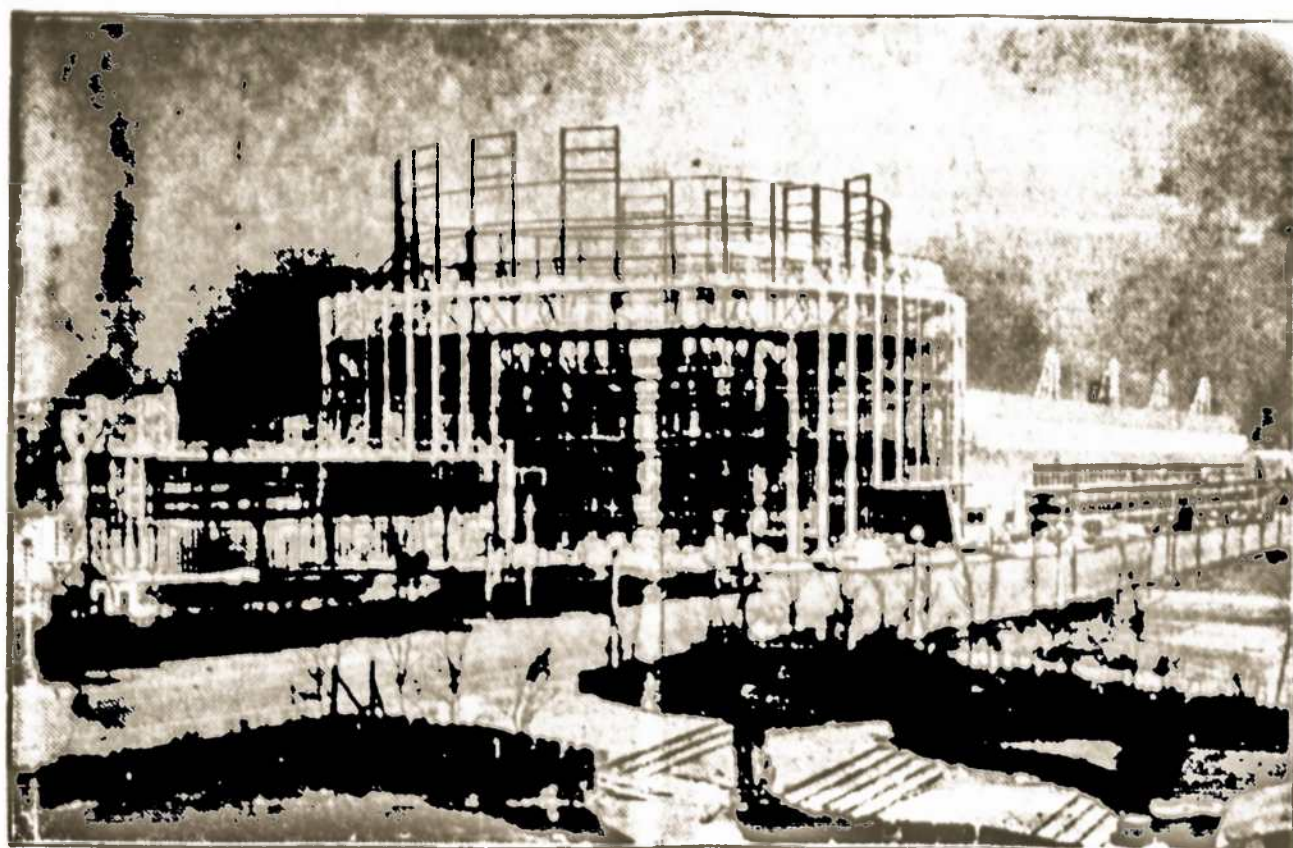
The poppies to be offered by the Auxiliary tomorrow are paper replicas of the wild poppies of France which grew on the battlefields and war cemeteries. They have been made by disabled veterans working in 58 government hospitals and Auxiliary workrooms in 40 different states. The local Auxiliary Unit will distribute poppies made at Ex-Service Men's Exchange and all veteran hospitals in New England.

The bulk of the money contributed for the poppies will be retained in the town to be used for the relief of needy veterans and their families during the coming year. Part will go to support state and national activities of the American Legion and Auxiliary for the disabled and dependents. The poppy sale is the principal source of support for the continuous welfare and rehabilitation program carried out by the Auxiliary, and the Auxiliary workers are hoping that more people than ever before will "honor the dead and serve the living" by wearing a poppy tomorrow.

A decided increase in the number of agricultural fairs in Massachusetts which will be eligible for state premium money this year is indicated by the applications which have come in to the Division of Fairs, State Department of Agriculture. The closing date for applications was April 1, and L. B. Boston, Director of the Division of Fairs, reports that 111 applications have been received, as against 100 last year.

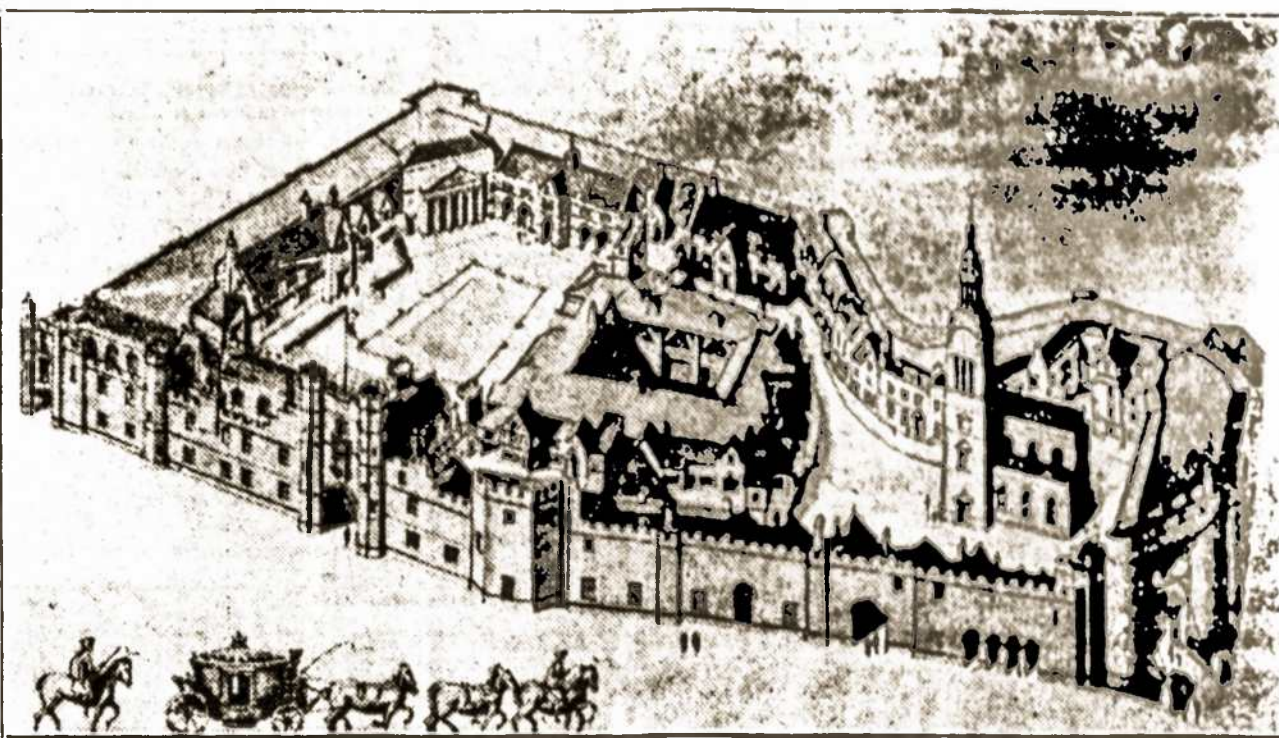
The increase is in community and grange fairs. This is a natural development in the opinion of Dr. A. W. Gilbert, State Commissioner of Agriculture. "The difficult times through which the farmers of the state have been passing," he said, "naturally tends toward a development of the comparatively inexpensive local shows. The larger fairs are holding their own in attendance and interest and community and grange fairs seem to be decidedly on the increase."

Rush Ford Building for New Fair Opening



Already speeding skyward is the Ford building of the new World's Fair which opens in Chicago May 26. Ford's "exaltation" of the contributions of science, industry and agriculture to the modern automobile, together with adjoining gardens and park, make up the largest exhibit ever built for a World's Fair.

Romantic Charm of Old England for 1934 Fair



Merrie England of the Sixteenth century will come to life on the street of "foreign villages" at the New 1934 Chicago World's Fair. Above is an artist's conception of how the English village will look when completed. Some of the buildings to be reproduced are the Cheshire Cheese inn; the Tower of London; Sulgrave manor, home of the forebears of George Washington; Ann Hathaway's cottage at Stratford-on-Avon, and Hadden Hall and Stoke Poges church where Gray wrote his immortal elegy.

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Choose from This List---
All Taken in Trade for
FORD V-8's

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- 1—1931 Ford DeLuxe Phaeton—2 Spares—Heater
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- 1—1930 Ford Closed Cab Pick-up Truck
- 1—1928 Ford Sport Coupe
- 1—1928 Pontiac Sedan
- 1—1928 Ford Roadster
- 1—1927 Hudson—Extra Good—Low Mileage
- 1—1927 Nash Coupe
- 1—Model T Ton Truck
- 1—Model T Coupe

SPECIAL

- 1—New 1933 V-8 157 In. Ford Truck
- Closed Cab—Stake Body
- Marked Down From New Price

SPENCER BROS.

NORTHFIELD, MASS.



17
Antennae Blown Down!

AGAIN we have to go without our weekly story from Arthur Able in Little America. A new and serious crack in the ice on which this Antarctic village is situated has caused the Admiral to set up a new camp three-quarters of a mile back of Little America and everybody has been busy, day and night, moving sufficient supplies there to last the 56 men on the ice one year, in case an emergency occurs at Little America. The Admiral and his scientists do not expect this but, with his usual foresight, he is preparing for any eventualities.



Kenneth Rawson, the Navigator Bay of Whales that it allowed the waves and currents from the Ross Sea to act with greater violence against and under the Ross Barrier and the Bay ice in Ver sur Mer inlet to such an extent that the ice is bending and cracking off. The Admiral does not believe that the crack extending around Little America will widen enough to pitch it into the sea but he is taking no chances.

Meanwhile a series of violent blizzards have blown down the new directional antennae which made the receipt of radio messages and broadcasts so beautifully clear just a few weeks ago and we have been unable to receive any stories or messages from Arthur Able or Commander George Norville for the past ten days. We fully expect this trouble to be remedied within the next few days so that next week we should have an interesting first-hand story from them on what is

going on down there at the bottom of the world. When we mentioned, a couple of weeks ago, that a number of his story, physical geography and science classes in high schools and colleges were enrolling in the Little America Aviation and Exploration Club—in a body, we started something or, rather, we gave a great push to something which had already been started. Since that time we have received several thousand applications for free membership in the club and we have enrolled more than 50 complete classes which are using these stories as a weekly lesson. To each of the members of these classes we have sent a membership card and the big working map of the South Polar regions on which the members may outline the various exploration journeys of the Expedition. This map, which is 20% by 27% inches, contains suggestions on how to draw the various trips with different symbols and in different colored pencils to indicate the various types of equipment including the airplanes, the three tractors, the two snowmobiles and the dog teams.

This map, if properly kept, should form an interesting and valuable life-long memento of one of the greatest scientific adventures of the age. All that is necessary to join the club and secure one of the maps is to send a self-addressed stamped envelope to Arthur Able, Jr., president, Little America Aviation and Exploration Club, Hotel Lexington, 48th Street and Lexington Avenue, New York, N. Y. Please be sure to write your name and address plainly. A number of people have neglected to do so and their maps and cards have been returned to us. There is no charge for membership in this unique club which has been formed, at Admiral Byrd's request, to further the interest of young America in the development of aviation and exploration.

Not Understood

By Thomas Bracken

Not understood. We move along asunder,
Our paths grow wider as the seasons creep
Along the years; we marvel and we wonder
Why life is life: and then we fall asleep.
Not understood.
Not understood. We gather false impressions,
And hug them closer as the years go by,
Till virtues often seem to us transgressions:
And thus men rise and fall, and live and die.
Not understood.

Not understood. How trifles often change us!
The thoughtless sentence or the fancied slight
Destroy long years of friendship and estrange us,
And on our souls there falls a freezing blight—
Not understood.

Not understood. How many hearts are aching
For lack of sympathy! Ah! day by day,
How many cheerless, lonely hearts are breaking!
How many noble spirits pass away
Not understood!

Oh, God! that men could see a little clearer,
Or judge less harshly where they cannot see;
Oh, God! that men would draw a little nearer
To one another, they'd be nearer Thee.

Production Loans

S. P. Batchelder, secretary-treasurer of the Northampton Production Credit Association has just received word from Governor W. I. Myers of the Farm Credit Administration in Washington, D. C., that the interest rate on new loans from production credit associations has been reduced from 5% to 5 per cent.

According to Mr. Batchelder the new 5 per cent interest rate becomes effective immediately on all new loans and advances made by the association and will be applicable until further notice.

"The new interest rate of 5 per cent will not affect loans already advanced in full," Mr. Batchelder said. "Those will continue to bear the rate of interest prevailing at the time the loan was closed. The interest charges on loans from the association are collected when the loans mature. The Northampton association is now making loans on acceptable crop and chattel security to farmers in Berkshire, Franklin, Hampshire and Hampden counties.

"The reduction of the interest to 5 per cent on new loans," Mr. Batchelder continued, "is made possible by a recent sale of Federal intermediate credit bank debentures to investors at an unusually low rate of interest. The association gets money to lend farmers from the Federal intermediate credit bank of Springfield.

"The lowering of the interest rate on new loans to 5 per cent is the second reduction in two months, the rate having been reduced from 6 to 5 1/2 per cent on March 16.

"According to Governor Myers," said Mr. Batchelder, the Federal intermediate credit bank is passing on immediately to farmer-borrowers from production credit associations the saving made possible by lower cost of getting money. The confidence of investors in the security of the intermediate credit banks has been such that the banks are able to get money to lend at the lowest discount rate in their history. Governor Myers says that the resulting low rate of interest on production credit association loans is enabling farmer-borrowers to save thousands of dollars on the cost of their farming operations this year. If the associations make sound loans, and loans that are collectible, an adequate supply of low cost money will continue to be available."

Elm Disease Rampant

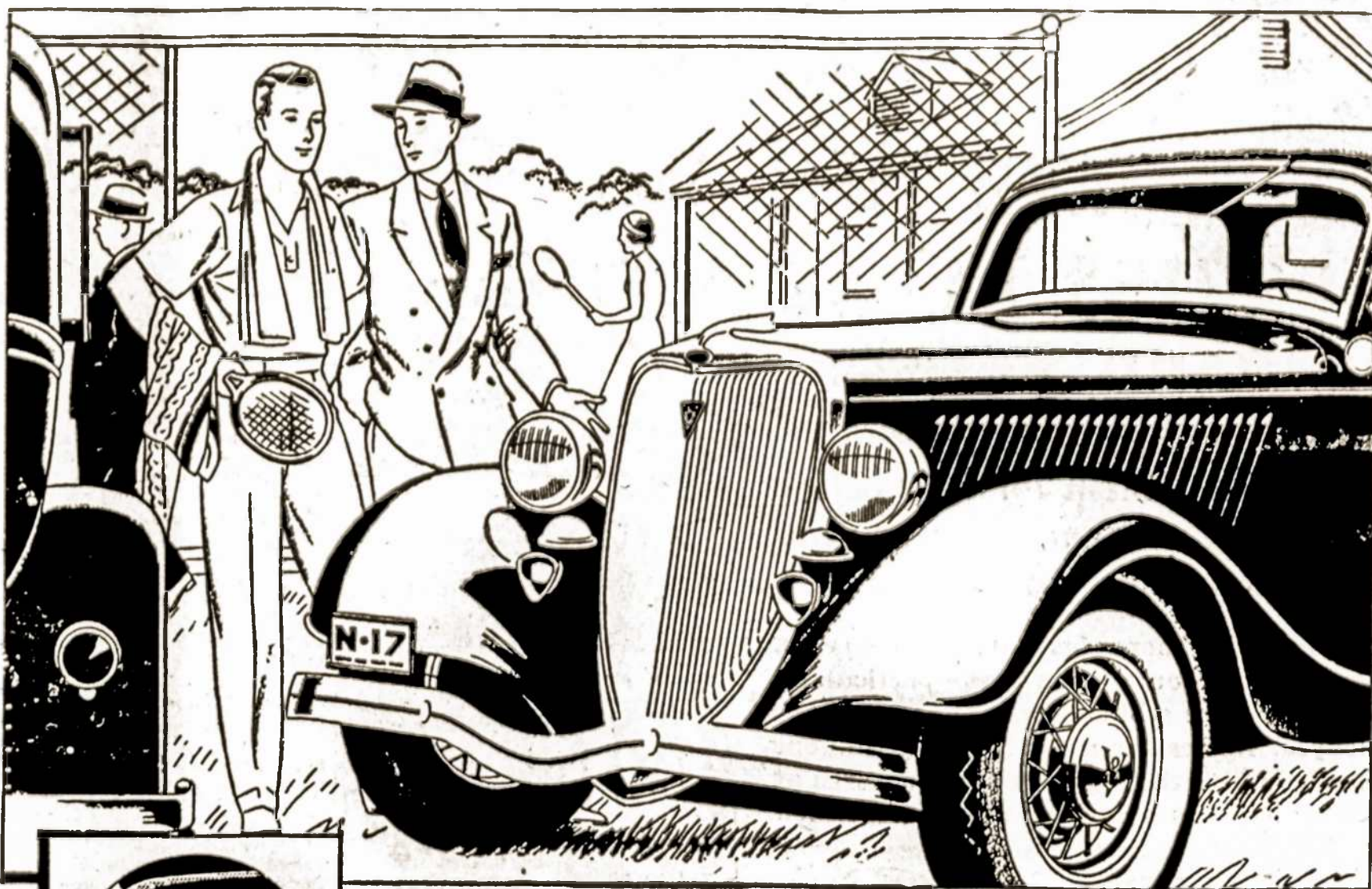
No Cure Has Been Found As Yet, Says Entomological Expert

No cures have yet been found for trees infected with the Dutch elm disease, observes Professor G. W. Herrick of the entomology department in the New York State College of Agriculture, says a bulletin from Ithaca. He says the only thing to do with a diseased tree is to cut it down, dig up the stump and burn the whole tree, including roots and branches. This must be done to protect nearby healthy trees.

To protect uninfected elms, he notes, all dead branches should be removed as soon as they are seen. Valuable trees should be fed proper fertilizers to keep them in vigorous condition and to prevent killing of branches in which bark beetles, that help to spread the disease, may breed. Moreover, he says, strong, healthy, vigorous trees are better able to withstand infection by the disease.

"Because the Dutch elm disease situation is so serious," Professor Herrick points out, "it might be wise for village and park authorities, owners of homes and estates and other lovers of shade trees to study substitute trees should the elms be wiped out." He suggests the following for consideration: Red oak, pin oak, scarlet oak, sugar maple, Norway maple, gingko and sycamore.

Some native diseases of elms, he concludes, show the same symptoms as the European elm disease and, as a result, the European dis-



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DRIVE your Ford V-8 down a highway. You can pass expensive cars with ease. Drive it to the country club. You can park it beside expensive cars with pride. No wonder Ford V-8 owners talk out loud about their cars!

The V-type engine holds every speed record on land, water and in the air. It is expensive car construction. Only Ford has been able to put it in a low price car. V-8 performance would cost you at least \$2500 in any other car.

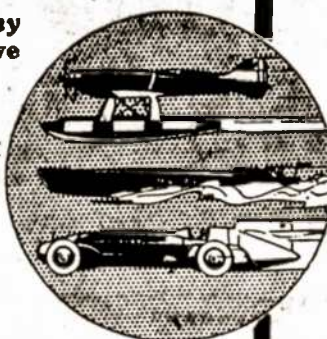
Power and beauty are just a part of the Ford V-8 story. The Ford V-8 is one of the most comfortable cars on the road. It offers you clear-vision ventilation... hydraulic shock absorbers

... big car roominess... and richly upholstered cushions that are so comfortable you wish you could take them into your living room.

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The following special equipment (which costs from \$38.00 to \$40.00 more on other cars) is furnished on Ford De Luxe models—at no extra charge.

Safety Glass throughout
Two matched-tone horns
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\$515 and up—F. O. B. Detroit. Easy terms through Universal Credit Company—the Authorized Ford Finance Plan.

FORD RADIO PROGRAM—WITH WARING'S PENNSYLVANIANS: SUNDAY AND THURSDAY EVENINGS—COLUMBIA NETWORK

Authorized Ford Dealers of New England

Look Up This Bill

Every citizen interested in the Public School System in those United States should look up House Bill H. R. 9544 and vigorously oppose its passage.

The Northfield A. A. will play the fast Greenfield Tap and Die team at 2:30 Memorial Day at the Hotel Grounds.

Did You Ever Stop To Think

By
Edson R. Waite
Shawnee, Oklahoma

J. M. Stephenson, Publisher of the South Bend (Ind.) News-Times, says:

"The fundamental purpose of advertising is to inform the prospective buyer. No medium has been developed, even by high pressure methods of modern business, which begins to approach the newspaper in the fulfillment of this aim."

"The agency is universal, for almost everyone is able to read and they all read one newspaper or another. Hence the newspaper advertisement will reach practically all of the purchasing public. It is the last analysis, that is what the advertiser seeks to do."

"Most advertising is devoted to a buying opportunity and the majority of these have time as their essence. No periodical can bring to the attention of the public the merchant's bargains except the newspaper. It strikes while the iron is hot."

"The radio has a weakness equal to that of the periodical, for the air advertisement is gone in a flash, leaving no lasting impression with the hearer. The newspaper advertisement, on the contrary, is a continuous impression of a recorded fact, to which the reader can refer for comparisons or to refresh his mind as he starts shopping. Then, too, the press can give a reproduction of the article, and nothing can be more effective than visual presentation."

"Finally, the proof of the pudding is in the eating. Since advertising began, no agency has produced, or can produce, the substantial results of the newspaper."

YOUR CHILD AND THE SCHOOL

By Dr. ALLEN G. IRELAND
Director, Physical and Health Education
New Jersey State Department of Public Instruction

What Should Children Eat?

I'm often asked what growing school children should eat. These are the essentials of the best possible daily diet:

1. A quart of milk, "the most nearly perfect food," in some form, that is, as a beverage, in custards and puddings, on cereals.

2. Generous servings of at least two vegetables; one cooked vegetable, one green-leafy vegetable, and tomato in some form daily. Every mother should be familiar with the exceptional value of the tomato.

3. Fruit, either raw or cooked. There is especial merit in the fruit-juice beverages made from the orange, the lemon, or grapefruit, though tomatoes and tomato juice, which are less expensive, will take the place of the citrus fruits.

4. Egg, meat, or fish, in moderate amounts as compared to the above basic foods, should appear in every child's diet.

5. Bread and butter are also essentials. The kind of bread does not matter if the child is receiving his daily ration of fruits and vegetables. Lacking these, whole wheat bread is necessary.

Next week Dr. Ireland will discuss the symptoms of eye strain.

The millions of visitors who saw the 1933 Century of Progress Exposition at Chicago and who return to see the 1934 Fair will find radical differences in coloring and lighting effects. New buildings, new color and lighting schemes and many new exhibits will make practically a new Fair. The above picture shows a bit of the color and lighting effects along the basin leading to the Planetarium where myriad colored lights playing downward into the clear waters of the basin add on to the brilliantly colored pattern over which the waters flow create a veritable fairyland effect.

Lower



This beautiful tower a feature of the Hall of Science at the Chicago Century of Progress, was one of the outstanding sights of the Exposition last year and will be even more beautiful in 1934. Its colorings are being changed and the lighting effects elaborated so there will be a constantly changing color combinations at night.

—Frances Lee Barton says:—

THE perfect finish to a substantial dinner or supper is a light dessert. But, for all its simplicity, it need not lack a touch of luxury if you choose your fruit desserts from among the many which include coconut.

Snowy Fruit Mounds

Allow two slices plain or sponge cake, or two flat cookies for each serving. Put slices together, covering tops with sweetened crushed berries or pineapple; sliced apricots, peaches, or bananas; or sections of oranges, free from membranes. Pour fruit juice over top as desired. Sprinkle generously with moist, sweetened coconut, over each layer. Garnish with whipped cream around base. If desired.

Personals

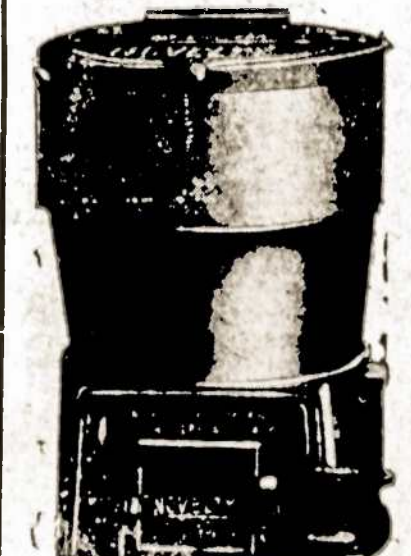
Rev. Henry B. Mason of Greenwood, Mass., is visiting at the home of his brother Carl Mason in Northfield.

Albert Anderson and family are moving into the Anderson house on Warwick Ave. The Andersons have spent the past year in Greenfield.

Mr. and Mrs. E. H. Stone of Winchester, Mass., are at the Northfield.

Albert and Frank Anderson are building a house car to use as a trailer this summer.

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A Very Economical Heater For Either Oil or Coal

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